## 2023-24 Continuing Education Catalog

Speakers and Courses for Every Member of the Dental Team



360

CONTINUING
CONTINUING
Around You!
Built Around







## A Special Message

## to Dentists and Dental Team Members



The Michigan Dental Association is proud to present this year's continuing education catalog, listing all MDA continuing education courses for the coming year. You can easily plan your MDA CE courses months in advance using the complete course listings found inside. This booklet also contains important information about mandatory continuing education requirements and relicensure.

Why should the Michigan Dental Association be your first choice for continuing education? MDA courses provide added value such as:

- continental breakfasts, lunch, and refreshments;
- handout materials;
- approved provider status through ADA CERP (the Michigan Board of Dentistry recognizes ADA CERP credits for license renewal);
- a CE record-keeping folder;
- automatic tracking of your MDA CE credits for future reference;
- courses chosen by dentists for dentists and dental professionals;
- careful screening by the MDA Committee on Continuing Education for accuracy, content, and presentation prior to booking;
- MDA staff and dentist volunteers on-site to answer questions and provide additional information.

Whether you're a member dentist or a member of the dental team, the MDA is your resource for continuing dental education courses and information. Please email or call us at any time with questions about courses, CE requirements, Michigan Board of Dentistry rules, or related information. Email Andrea Sundermann at asunder@michigandental.org or call 517-346-9403.

Anna Pogoncheff, DDS Chair, MDA Committee on Continuing Education



Your First Choice for Continuing Education

Contonto



Contents
<b>MDA Leadership Forum</b>
MDA Scientific Sessions Winter Scientific Session
Spring Scientific Session
MDA One-Day Seminars Friday, Aug. 11, 2023
Friday, Sept. 8, 2023
<b>Friday, Sept. 22, 2023</b>
<b>Friday Sept. 29, 2023</b>
<b>Friday, Oct. 13, 2023</b>
<b>Friday, Oct. 20, 2023</b>
<b>Friday, Oct. 20, 2023</b>
<b>Friday, Nov. 10, 2023</b>
<b>Friday, Dec. 1, 2023</b>
Special Seminar Series           2023 Health Care Updates
Live Webinars and On-Demand Courses
What You Should Know about Mandatory Continuing Education 22-23

## Don't forget the MDA's Annual Session in Lansing

April 17-20, 2024 Lansing Center, Lansing

## **For Your Information**

Neither the Michigan Dental
Association nor its component
societies or committees accept
responsibility for the information
presented, either orally or in writing,
at any program sponsored, supported
or publicized by any of these entities;
the views expressed are those of the
presenter and not necessarily the
position of MDA, its component
societies or committees.

If you need additional copies of this booklet, call the MDA at 517-346-9408, or email jmarquardt@ michigandental.org.

### **MDA Cancellation Refund Policy:**

A 72-hour notice of cancellation is required for all CE programs. Refunds will be granted upon written (Email is acceptable) request, minus a \$25 administration fee.

## The Michigan Dental Association is an ADA CERP recognized provider.

- ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.
- Please note that the Michigan Board of Dentistry does recognize ADA CERP for continuing education credits toward license renewal.



The MDA is an AGD Accepted Program Provider for FAGD/MAGD credit (provider number 219252)

hether you're a current volunteer leader, would like to get more involved in organized dentistry, or just want to build your personal leadership skills, this forum's for you! Join us for this **FREE** event courtesy of the Michigan Dental Association. You'll be inspired by insightful sessions and expert speakers, including Dr. Ankur Gupta, Dental Practice Owner and Dental Educator. The Leadership Forum includes a customizable education schedule allowing you to choose the courses that you're personally interested in attending while earning continuing education credits. Receive an up-to-the-minute update on legislative issues affecting dentistry and weigh in on key issues in the profession and in organized dentistry. Plus, an opportunity to participate in a Hot Topic discussion about organized dentistry. All for \$0, but participation is limited, so register today!

## FREE REGISTRATION!

Leadership Forum participation is limited to member dentists, dental students, affiliate boards, and tripartite staff. Register online at michigandental.org/Leadership-Forum by September 15, 2023.



**SAVE YOUR SPOT!** 

SCAN THIS QR CODE TO REGISTER NOW



## **CONTINUING EDUCATION**

The Leadership Forum offers 5.5 hours of CE credit. The Michigan Dental Association is an ADA CERP provider and is also recognized by the AGD for FAGD/MAGD credit (provider number 219252).



## HOTEL

The Crowne Plaza Hotel is conveniently located at 925 S. Creyts Road in Lansing, with plenty of free parking, comfortable and updated sleeping rooms with guest amenities, a fitness center, and in-hotel dining.

Reserve your room today. Visit: www.ihg.com/crowneplaza/hotels/us/en/reservation or call 877-322-5544.



## 2023 LEADERSHIP FORUM AGENDA • Friday, Sept. 29, 2023

8:00 - 8:30 a.m. Registration Opens, Continental Breakfast/Coffee

8:30 - 8:45 a.m. **Opening Remarks**: Dr. Eric Knudsen, MDA President

8:45 - 9:15 a.m. Legislative Update: Bill Sullivan, JD, MDA Vice President, Advocacy and

Professional Affairs, and Neema Katibai, JD, Manager, Government and

Insurance Affairs

9:15 - 10:15 a.m. Morning Keynote: How Ordinary People Can Create the Extraordinary

- Dr. Ankur Gupta

10:15 - 10:30 a.m. **Networking Break** 

10:30 - 11:30 a.m. **Workshops** – Choose One

## Understanding Leadership #1: Inclusive Leadership Dr. Jessica Garcia

## Leadership Skills #1: "Declutter Your Mind: A Hack to

Improve Your Development"
Dr. Debra Peters & Dr. Todd Christy

Component Engagement #1: Social Media for Components Rich Evans

11:45 a.m. - 12:15 p.m. **Lunch** 

12:30 - 1:30 p.m. **DSO Panel Discussion:** Dr. Daniel Miller and Panelists

1:45 - 2:45 p.m. **Workshops** – Choose One

## Understanding Leadership #2: Creative Problem Solving Lisa Fisher

## Leadership Skills #2: Courageous Conversations Jodi Schafer

Component Engagement #2: Crafting a Strategic Plan You'll Really Use Sarah Farmer

2:45 - 3:00 p.m. **Networking Break** 

3:00 - 4:00 p.m. **Open Discussion:** Hot Topics – Karen Burgess, MBA, CAE

4:00 - 4:15 p.m. Closing Remarks – Dr. Eric Knudsen



## Winter Scientific Session Jan. 5-7, 2024

## Winter Scientific Session Crystal Mountain Resort, Thompsonville One of our most popular CE events!

ombine outdoor fun with CE credits at the MDA Winter Scientific Session, to be held Jan. 5-7, 2024, at Crystal Mountain. Come join us, and be sure to bring the family! Meet your colleagues for a few hours of study each day, and then hit the slopes! Choose from a variety of ski packages and accommodations. No wonder the MDA Winter Scientific Session is such a favorite every year.



Friday, Saturday, and Sunday, Jan. 5-7, 2024 Fee: \$339 dentists; \$195 staff/life member retired

Fees cover sessions only.

Individual sessions: \$153 dentists; \$98 auxiliaries/life retired dentists; \$253 nonmember dentists.

Nine continuing education credits available

dentists; \$439 nonmember dentists.

Questions? Call the MDA Continuing Education Department at 517-346-9408, or email Jody Marquardt at jmarquardt@michigandental.org.

### **Accommodations information**

To register for rooms visit crystalmountain.com/group lodging or call 855-520-2974. The Group Code is 4619RG. Additional lodging options not listed below are available. Demand for larger accommodations is high. Call early for reservations.

Hotel Room (Colony/Hamlet)	Single/Double	\$259
Inn Suites	Single/Double	\$319
Two Bedroom Condo	Single/Ouad	\$509

Rates are for room only, per room, per day and are subject to a 6% state tax, 9% service fee and 2% local assessment. Special room rates are only applicable for those who register for the MDA Scientific Session. A deposit equal to the first night's lodging is required. Full refund will be granted if you cancel more than 14 days prior to arrival date. No refund less than 14 days prior. Children 17 and under stay free when sharing accommodations with guardians.

Reservations must be made by Dec. 5, 2023, to receive the MDA rate. Attendees must stay Friday and Saturday nights.

Crystal Mountain will provide all registered lodging guests affiliated with the MDA Winter Scientific Session complimentary skiing on Friday, Jan. 5, 2024, from 9 a.m. 'til 9 p.m.

Discounted lift tickets may be available by advance purchase. Visit crystalmountain.com for more pricing information.

Cancellation refund policy: A 72-hour notice of cancellation is required for all CE programs. Refunds will be granted upon written request, less a \$25 administration fee. An email is an acceptable notification.

### **Meeting Location Address**

Crystal Mountain Resort 12500 Crystal Mountain Drive Thompsonville, MI 49683 855-520-2974

Register online at michigandental.org/CE-Courses, or call 517-346-9408.





## A Deep Dive into TMD and Orofacial Pain in Dental Practice Part I (Friday) and Part II (Saturday)



Elizabeth Hatfield, DDS, DABOP Friday, Jan. 5, 2024 7 – 10 p.m. (snacks provided) Saturday, Jan. 6, 2024 8 – 11 a.m. (breakfast provided) Three CE credits for each session AGD Code: 200

Management of temporomandibular

disorders and orofacial pain is clinically complex. Both can be diagnostically puzzling and challenging. They can also be exceedingly rewarding to treat in clinical practice.

As TMD and orofacial pain has been recognized as a new specialty since March of 2020, there are now standards of treatment and best practices for this patient population.

Day One will focus on diagnosis, examination, epidemiology, and etiology of orofacial pain disorders. Day Two will focus on developing a management strategy, including interprofessional collaboration, bite splint overview, pharmacology, and injections.

### Learning objectives:

- · Review classification, updates on diagnosis.
- Understand the etiology of TMD and orofacial pain.
- · Learn the interplay between sleep and pain.
- · Develop an appropriate approach to care.
- Review pharmacologic management for common TM disorders in dental practice.
- Uncover the evidence of bite splint therapy in TM disorders.
- · Review injection therapies in TM disorders.

## This course counts towards Michigan's pain management requirement.

#### **About the Speaker**

Dr. Hatfield earned her DDS from the University of Michigan in 2017 and completed the general practice residency at Michigan Medicine in 2018. Following this, she was the first person to complete the TMD and Orofacial Pain Residency at Michigan Medicine in 2020.

### **Implicit Biases Training**



Marita Inglehart, Dr. phil. habil. Sunday, Jan. 7, 2024 7:30 – 10:30 a.m. (breakfast provided) Three CE credits • AGD Code: 490

Implicit biases are unconscious attitudes and stereotypes that can manifest in the criminal justice system,

the workplace, in school settings, and in the health care system. Individuals harbor implicit biases based on a number of different social categories, including race, gender and sexuality. These biases often arise as a result of trying to find patterns and navigate the overwhelming stimuli in this very complicated world. Culture, media and upbringing are some factors that can contribute to the development of such biases.

### Learning objectives:

- The historical basis and present consequences of implicit biases based on an individual's characteristics.
- Discussion of current research on implicit bias in the access to and delivery of healthcare services.
- How to serve a diverse population, diversity and inclusion initiatives, and cultural sensitivity.

This course meets the state of Michigan implicit bias requirement.

#### **About the Speaker**

Dr. Marita R. Inglehart is a professor of dentistry in the Department of Periodontics and Oral Medicine, an adjunct professor in the Department of Psychology, and a University Diversity and Social Transformation Professor at the University of Michigan. She received her education at the University of Mannheim in Germany, where she also was a faculty member.

## Spring Scientific Session March 8-10, 2024

## Spring Scientific Session Great Wolf Lodge, Traverse City Michigan's outstanding spring CE event!

elcome to Great Wolf Lodge, a first-class, full-service destination resort designed to capture the atmosphere and adventure of the north woods. At Great Wolf Lodge you can take an adventure trip into the north woods at a gigantic indoor resort. It's great for the whole family! While you're there, be sure to test your bravery at Bear Track Landing, with eight water slides and five pools. As one of the world's largest indoor water parks, Great Wolf Lodge provides water-based entertainment throughout the year, even during winter!



Friday, Saturday, and Sunday, March 8-10, 2024 Fee: \$245 dentists; \$163 staff/life retired member dentists; \$345 nonmember dentists.

Fees cover sessions only.

Individual Sessions: \$100 dentists; \$80 auxiliaries/life retired member dentists; \$150 nonmember dentists.

Nine continuing education credits available.

Questions? Call the MDA Continuing Education Department at 517-346-9408, or email Jody Marquardt at jmarquardt@michigandental.org.

### **Accommodations information**

Room Types	Rate	Water Park Passes
Family Suite	\$199	Four Water Park passes
Wolf Den/Kid Kamp	\$229	Four Water Park passes
Kid Cabin	\$259	Four Water Park passes
Loft Fireplace Suite	\$299	Six Water Park passes
Majestic Bear Suites	\$299	Six Water Park passes

Rooms are subject to a resort fee of \$9.99 per room per night and an additional person charge of \$50 per person per night for additional people beyond the base occupancy. Room rates are only applicable for those registered for the MDA Scientific Session.

For hotel reservations call 866-962-9653 or online at www. greatwolf.com; Use Block Code: 2403MDAS by Feb. 7, 2024. A deposit equal to the first night's lodging is required with each reservation.

Great Wolf Lodge cancellation policy: Each individual has 72 hours prior to arrival date to cancel the individual room with a \$40 cancellation fee per room. Reservations must be made by Feb. 7, 2024, to receive the MDA rate.

MDA CE course cancellation refund policy: A 72-hour notice of cancellation is required for all CE programs. Refunds will be granted upon written request, less a \$25 administration fee. An email is an acceptable notification.

## **Meeting Location Address**

Great Wolf Lodge 3575 N. U.S. Highway 31 S. Traverse City, MI 49684 231-941-3600

Register online at michigandental.org/CE-Courses, or call 517-346-9408.





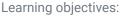
## Clinical Decision Making in the Periodontally Compromised Patient



Kyle Hogg, DDS, MClinDent Prosth, and Leyvee Cabanilla Jacobs, DDM, DDS, MSD

Friday, March 8, 2024 • 7 - 10 p.m. Three CE credits • AGD Code: 490

One of the most-common dilemmas that dentists and patients alike face in clinical practice is whether to treat, maintain, or extract a tooth. This has become even more apparent with the significant increase in popularity of dental implants. Although implants are highly predictable and have become an integral part of oral rehabilitation, they are not immune to complications.



- Learn important prosthodontic and periodontal considerations to make the best decision.
- Present an algorithm addressing clinical deductive reasoning, based on the scientific literature.
- · Examine multiple clinical cases.

### **About the Speakers**

Dr. Kyle Hogg graduated from the University of Michigan School of Dentistry in 2004, University of Florida College of Dentistry (AEGD) in 2005, and went on to complete his MClinDent Prosthodontics at King's College London, UK. His private practice focuses on prosthodontics, aesthetics, and both the surgical and restorative phases of implant dentistry.

Dr. Leyvee Lynn Cabanilla Jacobs is a Diplomate of the American Board of Periodontology. She is an Adjunct Associate Professor at the University of Detroit Mercy School of Dentistry.

### **Effective Marketing that Turn Clicks into Patients**



Shailesh Ghimire
Saturday, March 9, 2024 • 8 - 11 a.m.
Three CE credits • AGD Code: 550

This presentation will help you develop a framework for an effective marketing strategy to grow your practice. With case studies, an interactive quiz, and a list of 20 immediate action items, this course is de-

signed to be practical and interactive. This presentation also helps answer key financial questions on marketing budget allocation — from how much is the bare minimum to when you are overspending on marketing. Walk away with actionable items to implement immediately.

Learning objectives:

- · Learn how to select the right marketing channels.
- Understand when/how a marketing channel is working.
- Learn what is a meaningful return on marketing investment

#### **About the Speaker**

Shailesh Ghimire has spoken to a wide variety of audiences across many industries. His goal is to make digital marketing understandable and actionable. He communicates complex digital marketing concepts in a clear, succinct manner.

This program counts toward the Certified Dental Business Professional program, marketing category, for three credits.

### Infection Control, Dental Ethics, and Jurisprudence



Nan Dreves, RDH, MBA Sunday, March 10, 2024 • 7:30-10:30 a.m. Three CE credits • AGD Code: 148/550

This course will update your compliance knowledge based on OSHA/CDC requirements. It will also review dentistry's obligation to society to adhere to high ethical standards.

Learning objectives:

· Understand current OSHA Bloodborne Pathogens.

- · Identify patient and employee safety hazard(s).
- Discuss differences/similarities of ethics, jurisprudence and law.
- · Know the ADA Code of Professional Conduct.

### **About the Speaker**

Nan Dreves is an enthusiastic and comprehensive speaker/consultant specializing in dental occupational health, compliance, safety, and practice management topics. She graduated from Ferris State University in dental hygiene, received her MBA from Cardinal Stritch University, and is a certified OSHA safety instructor.

Financial Support Provided by MDA Insurance and MDA Services

## **One-Day Seminar** Friday, Aug. 11, 2023



## **HPV-Related and Non-HPV-Related** Oral Cancer and Pearls in Oral **Pathology**



Nisha D'Silva, BDS, MSD, PhD Friday, Aug. 11, 2023 — MDA Headquarters, Okemos

9 a.m. - 4 p.m. Registration opens at 8:30 a.m. (breakfast and lunch provided) Fee: \$275 member dentists; \$143 staff and life retired member dentists; \$375 nonmember dentists Six CE credits • AGD Code: 730

The morning program will include updated information on oral cavity cancers and HPV-related oropharyngeal cancers, and case discussions and diagnostic approaches for vesiculo-bullous lesions and ulcers. The afternoon program will include case discussions and diagnostic approaches for soft tissue growths, patches and plaques, and oral pathology presenting as unilocular and multilocular radiolucencies.



The program will provide the latest information on oral cancers and a review of diagnostic approaches to other lesions. Together, this will enhance detection and evaluation of oral pathology, and discussions with patients. This program is intended to benefit dentists and hygienists.

#### Learning objectives:

- Discuss emerging information on HPV-related oropharyngeal cancer.
- Learn features of oral cancer that affect survival.
- Identify diagnostic approaches for vesiculo-bullous lesions and ulcers.
- · Discuss common unilocular and multilocular radiolucencies.

#### About the Speaker

Nisha D'Silva, BDS, MSD, PhD, is the Donald Kerr Endowed Collegiate Professor of Oral Pathology at the University of Michigan School of Dentistry, a professor of pathology at the U-M Medical School, and a Rogel Scholar at the U-M Rogel Cancer Center. She is a Diplomate of the American Board of Oral and Maxillofacial Pathology, which is her area of clinical practice. She is the author of more than 95 scientific papers.

Financial Support Provided by MDA Insurance, MDA Services, and Kerr Dental

Questions? Call 517-346-9408, or email jmarquardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting Location **Address** 

MDA Headquarters/Accomodations 3657 Okemos Road

Okemos, MI 48864

Contact MDA staff for discounted overnight rooms.

## One-Day Seminar Friday, Sept. 8, 2023



## Diagnosing and Treating Employee Issues (a.m.)



## Straight Talk for Dentists and Staff (p.m.)

## Jodi Schafer, SPHR, SHRM-SCP, and Bethany Piziks, DDS Friday, Sept. 8, 2023 — The Northern Center, Marquette

9 a.m. – 4 p.m. Registration opens at 8:30 a.m. (breakfast and lunch provided)
Fee: \$175 member dentists; \$143 staff and life retired member dentists; \$275 nonmember dentists
Six CE credits • AGD Code: 550

**In the morning,** HR expert Jodi Schafer will lead you through dealing with difficult discussions when an employee is struggling. The effectiveness of your intervention will depend, in part, on the type of issue you are trying to address. Performance issues require a different strategy to resolve than behavior issues, but diagnosing which problem you are dealing with is not always obvious.



- · Learn how to spot issues and diagnose root causes.
- · Discover how to apply effective intervention strategies.
- How to have difficult conversation with staff who are dealing with these issues.

**In the afternoon,** Dr. Piziks will explain how to improve relationships between team members to be more productive, profitable, and peaceful. This experiential course demonstrates how to understand, heal, and upgrade the relationships. Walk away with deeper insight of yourself, your team, and begin shaping a more-harmonious practice.

#### Learning objectives:

- Teach dentists how to recognize when they or their team are in need of support.
- · Steps a dental professional can take to achieve work/life balance even with the demands of professional dentistry.

This program counts towards the Certified Dental Business Professional program, human resources category, for three credits.

#### About the Speakers

Jodi Schafer is a certified Senior Professional in Human Resources (SPHR, SHRM-SCP) and the owner of Human Resource Management Services. She has a bachelor's degree in psychology and education from Kalamazoo College.

Dr. Bethany Piziks is deeply committed to inspiring dentists who desire to achieve balance, peace, and prosperity within the challenges of working in a dental practice. After hiring a coach and noticing exponential progress in leadership, profitability, and personal growth, she discovered that helping others find the same satisfaction was her life's true calling.

### Financial Support Provided by MDA Insurance and MDA Services

Questions? Call 517-346-9408, or email jmarquardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting
Location

The Northern Center, Northern Michigan University
1401 Presque Isle Ave.

Address Marquette, MI 49855





## One-Day Seminar Friday, Sept. 22, 2023



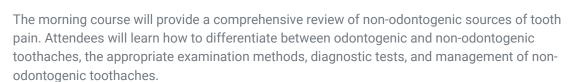
## Non-Odontogenic Sources of Tooth Pain and Temporomandibular Disorders Made Easy

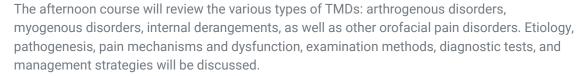


**Seena Patel, DDS** 

Friday, Sept. 22, 2023 - Washtenaw Community College, Ann Arbor

9 a.m. – 4 p.m. Registration opens at 8:30 a.m. (breakfast and lunch provided)
Fee: Free for Washtenaw and Livingston District Society member dentists
Others: \$275 member dentists; \$143 staff and life retired member dentists; \$375 nonmember dentists
Six CE credits • AGD Code: 200





#### Learning objectives:

- · Differentiate between odontogenic and non-odontogenic toothaches.
- Describe management strategies for each type of nonodontogenic tooth pain.
- · Learn the underlying pain mechanisms and dysfunction of the orofacial structures.
- · Define the specific TMD diagnoses.

This course counts towards Michigan's pain management requirement.

#### About the Speaker

Dr. Seena Patel currently serves as the associate director of oral medicine and assistant professor at the Arizona School of Dentistry & Oral Health at A.T. Still University. She is also an associate at the Southwest Orofacial Group in Phoenix, Ariz., practicing orofacial pain, oral medicine, and dental sleep medicine since 2012.

### Financial Support Provided by MDA Insurance and MDA Services

Questions? Call 517-346-9408, or email jmarguardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting Location Address **Washtenaw Community College** 4800 E. Huron Drive Ann Arbor, MI 48105 734-973-3543



## One-Day Seminar Friday, Sept. 29, 2023



## Professional Protector Plan® Control, Protocol, and Risk Management Seminar



Lynda Farnen, JD, and Robert M. Peskin, DDS Friday, Sept. 29, 2023 — Grand Traverse Resort and Spa, Acme

8 a.m. - 12:30 p.m. Registration opens at 7:30 a.m. (breakfast provided)
Fee: \$90 per person (PPP insureds will be refunded after the course is completed)
Four-and-one-half CE credits available • AGD Code: 550

The Professional Protector Plan® Control, Protocol and Risk Management Seminar will provide the latest claim information statistics to help mitigate risk and real life experiences of your colleagues who have encountered risk exposures. This course is designed and appropriate for all general dentists, specialists, and office staff members. Important fundamentals of risk management will be addressed.



- · Implementing office protocols so the entire team utilizes the same risk and safety policies.
- · Providing clinical treatment that meets or exceeds the accepted standard of care in your locality.
- Understanding the basic principles of acceptable chart and record documentation and the responsibilities of protecting patient health information.
- · Discover effective patient management strategies regarding non-clinical issues and adverse events.
- Learn the fundamentals of legal concepts, including general informed consent, vicarious liability, and negligence.

This program counts toward the Certified Dental Business Professional program, risk management category, for four credits.

For additional information on the MDA-endorsed Professional Protector Plan® program, contact MDA Insurance at 800-860-2272.

PPP-insured dentists will receive a 10% discount on their professional liability premium for three years by attending this seminar.

#### **About the Speakers**

Lynda Farnen is a senior partner at Merry, Farnen & Ryan, PC, and is a regularly featured speaker on risk management for the Professional Protector Plan and the Michigan Dental Association.

Dr. Robert Peskin presents on risk management for the New York State Dental Association-endorsed risk management program.

Financial support provided by MDA Insurance and the Professional Protector Plan

Questions? Call 517-346-9408, or email jmarquardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting Location Address

**Grand Traverse Resort and Spa Hotel** 100 Grand Traverse Village Blvd.

Acme, MI 49610 231-534-6000





## **One-Day Seminar** Friday, Oct. 13, 2023



## Medical Emergencies in the Dental Office and Advanced Local Anesthesia



David Isen, BSc, DDS Friday, Oct. 13, 2023 — MDA Headquarters, Okemos

9 a.m. – 4 p.m. Registration opens at 8:30 a.m. (breakfast and lunch provided)
Fee: \$275 member dentists; \$143 staff and life retired member dentists; \$375 nonmember dentists
Six CE credits • AGD Code: 142/340

The morning course will review ways to reduce the likelihood that a medical emergency will occur. How to use emergency drugs will be discussed, along with a discussion about the protocols for basic life support and using an automated external defibrillator.



The afternoon course will explore reasons and remedies for incomplete local anesthesia. A discussion about relevant anatomy and pharmacology that leads to incomplete anesthesia will be presented. Techniques to supplement the standard inferior alveolar nerve block and armamentarium besides the standard needle and syringe will also be evaluated. Topics to be explored include Low-Gates block; articaine; intraosseous and PDL injections; pain reduction methods, and local anesthetic and vasoconstrictor drug interactions. New and improved products and the latest research will be discussed.

#### Learning objectives:

- How to reduce the risk of a medical emergency from occurring.
- · Learning which drugs are appropriate for a dentist to stock in a medical emergency kit and how to use these drugs.
- Methods to achieve higher local anesthetic success, especially in areas of infection and unusual anatomy.
- Understanding local anesthetic and vasoconstrictor toxicity for adults and children, as well as important drug interactions.
- New products such as non-injectable anesthesia, a local anesthetic reversal agent, intranasal anesthesia, and computercontrolled devices.

This course counts towards Michigan's pain management requirement.

#### About the Speaker

Dr. David Isen has given more than 400 presentations around the world on topics related to the management of medical emergencies in health care settings, local anesthesia for dentistry, and the use of sedation in dentistry. He is the author of numerous articles, has peer-reviewed papers for a variety of dental journals, and has acted as a consultant for dental and pharmaceutical companies.

Financial Support Provided by MDA Insurance and MDA Services

Questions? Call 517-346-9408, or email jmarquardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting Location Address

MDA Headquarters/Accomodations 3657 Okemos Road Okemos, MI 48864 Contact MDA staff for discounted overnight rooms.

## **One-Day Seminar** Friday, Oct. 20, 2023



## Introduction to Advanced Dental Billing and Start the Medical Journey to Finding Diagnostic Codes





Friday, Oct. 20, 2023 - MDA Headquarters, Okemos

9 a.m. – 4 p.m. Registration opens at 8:30 a.m. (breakfast and lunch provided)
Fee: \$275 member dentists; \$143 staff and life retired member dentists; \$375 nonmember dentists
Six CE credits • AGD Code: 730/550

Identify codes that are no longer payable by dental plans. Many dental plans have additional benefits for patients with systemic issues. Imagine having your patients with any systemic issues being able to have the periodontal treatment needed to help them stay healthy — which is why dental is part of medical in today's dental practice! Learning the "why" of medical billing will start with the additional treatments, and moving into medical billing will provide you with additional income that patients may not be able to afford without this coverage.



Understand diagnostic coding — the explanation of the patient's medical need for treatment. You will learn how to document from the very first phone call to the presentation of the treatment plan. Learn to understand how to collect all the medical information legally and use it for the additional benefits both dental and medical coverage.

#### Learning objectives:

- · Find out what plans offer additional visits and the diagnostic reasons why they are covered.
- Discover how the "why" of treatment helps you understand why a patient has a medical necessity.
- · Understand the medical billing within each specialty that could be part of your practice.
- · Learn the diagnostic codes and how to find the highest level for treatment.
- · Identify the areas within the list of diagnostic codes that are used for treatments within the oral cavity.
- Understand the documentation of SOAP so all your treatments are audit free.

This program counts toward the Certified Dental Business Professional program, billing/coding category, for six credits.

#### About the Speaker

Christine Taxin is an adjunct professor at the New York University School of Dentistry. She is a founding member of the American Academy of Oral and Systemic health. Her work on medical billing in dental practices has helped countless patients obtain needed, life-changing care within their budgets.

Financial Support Provided by MDA Insurance and MDA Services

Questions? Call 517-346-9408, or email jmarquardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting Location Address

MDA Headquarters/Accomodations

3657 Okemos Road Okemos, MI 48864 Contact MDA staff for discounted overnight rooms.

## One-Day Seminar Friday, Oct. 20, 2023



## HPV: Improving the Standard of Care in Oral Cancer Screenings (a.m.)

Evidence-Based Solutions for Clenching, Grinding, and Tooth Pain Related to the Cervical Spine (p.m.)



## Charlotte Cortis, DDS, FAGD, and Angelo DiMaggio, PT, Diplomat MDT Friday, Oct. 20, 2023 — The Northern Center, Marguette

9 a.m. – 4 p.m. Registration opens at 8:30 a.m. • Six CE credits • AGD Code: 730/200 Fee: \$175 member dentists; \$143 staff and life retired member dentists; \$275 nonmember dentists

The morning program will review the epidemiology of the human papilloma virus and its relevance in causing oral (OP) and oropharyngeal squamous cell carcinomas (OPSCC). Throughout the presentation the audience will be asked to participate by answering polling questions on their own understanding of this virus, how it can lead to cancer, use of screening questions for HPV, prevention guidelines, referral requirements, and treatment care protocols of patients with an OP/OPSCC diagnosis.



- Review the epidemiology of HPV, the prevalence of oral HPV infections, and the increasing rates oral/ oropharyngeal squamous cell carcinoma.
- · Address roadblocks, including implicit biases, in HPV communication within the office.
- · Discuss a template to evaluate and improve exam protocols.

The afternoon program will present both scientific and clinical evidence supporting the cervical spine's prominent role in the production of TMJ and orofacial pain, clenching, grinding, bruxism, headache, migraine, and other perplexing symptoms of the face and head. Evidence-based cervical spine care can assist dental care aimed at relieving TMJ and orofacial pain.

#### Learning objectives:

- Understand cervical neuroanatomy, pathology, and biomechanics as they relate to tooth pain.
- · Conduct a two-minute cervical history and examination of the patient's cervical involvement.
- · Be able to perform a cervical pain-relieving exercise on yourself and others for immediate relief.

#### **About the Speakers**

Dr. Charlotte Cortis has conducted multiple webinars and lectures on HPV oropharyngeal squamous cell carcinoma. Dr. Cortis co-authored an article, "Creating Opportunities for HPV Awareness and Prevention in Dental Health Care Settings," for the MDA Journal.

Angelo DiMaggio has been in physical therapy practice for more than 40 years, devoting the past 35 years exclusively to the treatment of spinal pain. He has conducted multiple courses for medical practitioners on headaches, migraines, TMJ, neck and orofacial pain.

Financial Support Provided by MDA Insurance and MDA Services

Questions? Call 517-346-9408, or email jmarguardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting
Location

The Northern Center, Northern Michigan University
1401 Presque Isle Ave.

Address Marquette, MI 49855





## One-Day Seminar Friday, Nov. 10, 2023



# Implicit Bias, Jurisprudence and Infection Control — Oh My! — Get the New Licensing Requirements Completed in One Day



Marita Ingelhart, DDS, and Nan Dreves, RDH, MBA Friday, Nov. 10, 2023 — Shoreline Inn and Conference Center, Muskegon

9 a.m. – 4 p.m. Registration opens at 8:30 a.m. (breakfast and lunch provided)
Fee: \$275 member dentists; \$143 staff and life retired member dentists; \$375 nonmember dentists
Five-and-one-half CE credits • AGD Code: 148/555/770

9 a.m. - Noon Dr. Ingelhart will address the new licensing requirement for Implicit Bias.

Learning objectives:

- Understand the historical basis and consequences of implicit biases based on an individual's characteristics.
- Understand current research on implicit bias in the access to and delivery of health care services.
- How to serve a diverse population, diversity and inclusion initiatives, and cultural sensitivity.

12:30 - 4 p.m. Nan Dreves, RDH, MBA, will speak on Infection Control and Ethics and Jurisprudence in Dentistry.

Learning objectives:

- · Describe pertinent CDC guidance documents to ensure safe dental care.
- Understand PPE requirements for safe clinical care and for other tasks within the dental setting.
- · Discuss the new Ethics and Jurisprudence licensing requirements from the state of Michigan.

#### **About the Speakers**

Dr. Marita R. Inglehart is a professor of dentistry in the Department of Periodontics and Oral Medicine, an adjunct professor in the Department of Psychology, and a University Diversity and Social Transformation Professor at the University of Michigan. She received her education at the University of Mannheim in Germany, where she also was a faculty member.

Nan Dreves, RDH, MBA, is an enthusiastic and comprehensive speaker/consultant specializing in dental occupational health, compliance, safety, and practice management topics. She is credentialed by the Organization for Safety, Asepsis and Prevention, and is a Certified OSHA Safety Instructor.





Financial Support Provided by MDA Insurance and MDA Services

Questions? Call 517-346-9408, or email jmarguardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting Location Address

**Shoreline Inn & Conference Center** 

750 Terrace Point Rd Muskegon, MI 49440

## One-Day Seminar Friday, Dec. 1, 2023



## Make-and-Take Human Resource Handbook



Jodi Schafer, SPHR, SHRM-SCP Friday, Dec. 1, 2023 — MDA Headquarters, Okemos

9 a.m. - 4 p.m. Registration opens at 8:30 a.m. (breakfast and lunch provided)

Fee: \$329 per person; \$429 nonmember dentists Six CE credits (hands-on) • AGD Code: 550 Limited to 50 attendees

Creating an employee handbook is great way to communicate expectations to your staff, but it goes far beyond that. A well-written handbook can be a lifesaver when it comes to managing difficult situations such as suspected substance abuse in the workplace, harassment claims, requests for accommodations or leaves of absence, basic confidentiality, and social media do's and don'ts. However, due to the time involved in creating and/or updating a handbook, many well-intentioned



This Make-and-Take HR Handbook Workshop will guide you through what should and should not be included in your employee manual, and then will provide the necessary time for you to create/update your own handbook in the same day, so you leave with a finished product in your hand! This is a unique opportunity to collaborate with others in the group and benefit from input from the MDA's trusted human resources expert, Jodi Schafer. Due to the nature of the workshop, space is limited — so register today!

### Learning objectives:

- · Learn what each HR handbook needs.
- · Discover ways to use the HR handbook easily and efficiently.

dentists and office managers go without. Until now . . .

#### You must be able to bring your own laptop.

Access to and instructions for the Michigan Dental Association's electronic Staff Matters® handbook template will be provided to each participant in advance of the course.

This program counts toward the Certified Dental Business Professional program, human resources category, for six credits.

#### About the Speaker

Jodi Schafer is a certified Senior Professional in Human Resources (SPHR, SHRM-SCP) and the owner of Human Resource Management Services. She has a bachelor's degree in psychology and education from Kalamazoo College.

### Financial Support Provided by MDA Insurance and MDA Services

Questions? Call 517-346-9408, or email jmarquardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

Meeting Location Address

MDA Headquarters/Accomodations

3657 Okemos Road Okemos, MI 48864 Contact MDA staff for discounted overnight rooms.

## **Special Seminar Series**



## **Health Insurance: Back to Basics**

Presented by MDA Insurance Class dates, times, and locations listed below

Fee: FREE
Three CE credits



This year, MDA Insurance is getting back to basics when presenting its health insurance seminars. By attending the seminar, participants can earn three free CE credits, and come away with a better understanding of how to compare and evaluate health insurance plans. The language of health insurance will be demystified. Terms such as deductible, co-pays and co-insurance, and true out-of-pocket costs will be explained, and different types of networks will be discussed. Of course, updates to health insurance plans will be discussed, and the differences between commercial health plans and the MDA Health Plan will be highlighted. Time will be provided for detailed questions and answers or to provide additional clarification on topics addressed.

Participants will come away with a clearer understanding of health insurance, what every commercial health plan must cover, the differences between individual and group plans, and why the MDA Health Plan can provide better and less costly coverage than other group plans. All seminars begin at 9 a.m. and end at noon, unless otherwise indicated. The seminar will be offered at four locations around the state, so register for the one that is most conveniently located to you.

This seminar is appropriate for doctors as well as the entire dental team, whether you're in the MDA Health Plan, in an individual or small group plan, or are contemplating the right choice for you.

Issues pertaining to Medicare will not be discussed during the presentation. For Medicare seminars, see mdaprograms.com.

#### **Locations/Dates:**

- Thursday, Sept. 7 Marquette 6 9 p.m. Eastern time
   Landmark Inn, 230 N. Front St., Marquette, MI 49855; 906-228-2580
- Friday, Oct. 13 Traverse City 9 a.m. noon
   Bayshore Resort, 833 E. Front St., Traverse City, MI 49686; 231-935-4400
- Friday, Oct. 20 Livonia 9 a.m. noon
   Embassy Suites by Hilton Detroit Livonia Novi, 19525 Victor Parkway, Livonia, MI 48152; 734-462-6000
- Friday, Oct. 27 Okemos 9 a.m. noon
   MDA Headquarters, 3657 Okemos Road, Okemos, MI 48864; 517-372-9070

Register online at michigandental.org/CE-Courses (MDA Live: In-person), email Tina Voss at tvoss@mdaifg.com, or call 517-346-9479.

Meeting Location Address

Individual meeting addresses are listed above. Continental breakfast will be provided at morning classes.

For registration questions call 517-346-9408, or email jmarquardt@michigandental.org.

## **Live Webinars and On-Demand Courses**



## Upcoming live webinars and on-demand courses that meet licensing requirements

June 7, 2023 (LIVE webinar) Implicit Bias Training Part I: 7-8:30 p.m., \$50 per person

June 14, 2023 (LIVE webinar) Implicit Bias Training Part II: 7-8:30 p.m., \$50 per person

June 22, 2023 (LIVE webinar) Managing Profitability in 2023: 12:30 - 1:30 p.m., FREE

Dental Jurisprudence and Ethics, with Dan Schulte, JD (on-demand webinar)

\$35/member dentists and staff; \$65/nonmember dentists

Infection Control in Dentistry, with Marie Fluent, DDS (on-demand webinar)

\$50/member dentists and staff; \$75/nonmember dentists

The MDA website also features on-demand courses that count toward pain management and meet the opioid requirement for dentist pharmacy license renewal.

For more information on all CE courses and requirements for re-licensure, visit michigandental.org/CE-Courses.

Questions? Call 517-346-9408, or email jmarquardt@michigandental.org.

Register online at michigandental.org/CE-Courses or call 517-346-9408.

### What You Should Know about the New DEA MATE Act

MATE stands for Medication Access and Training Expansion Act, which is a new one-time training requirement for any provider who is applying for or renewing his or her Drug Enforcement Administration registration. An active DEA registration is required for any provider who prescribes controlled substances.

The requirement applies to providers who will be initially applying for or renewing their DEA registration on or after June 27, 2023. The requirement does not apply to a dentist who graduated from a dental school in the United States on or after June 27, 2018, and who has successfully completed a curriculum with eight hours of training.

To assist members, the ADA has issued a Frequently Asked Questions document to inform dentists of their responsibility under the new law, including training requirements. The ADA will also provide free options to satisfy those requirements. The FAQ document includes a letter from the DEA, which was sent to all providers in March. To access the ADA document, visit michigandental.org/MATE-Act.

Members are urged to review the FAQ document and email the ADA Member Service Center or call 312-440-2500 with questions or concerns.



## CE REQUIREMENTS FOR LICENSE RENEWAL OF DENTISTS, HYGIENISTS, AND REGISTERED DENTAL ASSISTANTS

60 hours of CE for dentists and 36 hours for RDHs and RDAs is required for each three-yearlicensure period.

All CE courses must be approved by the ADA, AGD, an accredited dental school, or the Michigan Board of Dentistry.

#### Of those hours:

- Up to 10 hours may be earned by reading articles, magazines, etc., relating to dentistry.
- A minimum of 20 hours for dentists and 12 hours for RDHs/RDAs must be done in a classroom setting or a real time live webinar (recorded webinars do not count as classroom credits).
- A minimum of 20 hours for dentists and 12 hours for RDHs/RDAs must be directly related to clinical issues such as delivery of care, dental materials and pharmacology. Specialists must earn this clinical credit in their specialty field.
- Up to 30 hours for dentists and 18 hours for RDHs/RDAs of CE may be done online and through recorded webinars.
- 3 hours for dentists and 2 hours for RDHs/RDAs must be in pain management.
- A one-time, one-hour course in human trafficking recognition is required. This course can be taken in-person or on-demand.
- FOR DENTISTS ONLY: A one-time training in opioid awareness is required to renew Michigan's controlled substance license.
- NEW: One hour in dental ethics and jurisprudence is required for all licensed dental professionals, with inclusion of delegation of duties to allied dental personnel. In-person or on-demand continuing education will count toward this requirement.
- NEW: One hour in infection control is required for all licensed dental professionals, which must include sterilization of handpieces, PPE, and CDC infection control guidelines. In-person or on-demand continuing education will count toward this requirement.
- NEW: Three hours of implicit bias training for all licensed health care professionals is required and can be taken in-person or virtually (live or on-demand).

### **In addition** to the required CE credits:

 All licensed dental professionals must carry a current basic or advanced cardiac life support CPR card from an agency or organization that grants certification pursuant to standards equivalent to those of the American Heart Association. No CE credit is given for CPR courses; therefore does not count toward the 60/36 hours required.

For more information on CE requirements for dentists and dental team members, and MDA courses that meet these requirements, including Annual Session courses, visit: michigandental.org/CE-courses.





## **About Michigan's Mandatory Continuing Education Requirements**

Every three years, all Michigan dentists must renew their licenses and certify compliance with state continuing education (CE) rules by submitting their application for license renewal. License renewal is only available online at www.michigan.gov/lara.

Dental licenses renew every three years. For the preceding threeyear period, dentists must maintain records of CE activities and current CPR certification according to the rules of mandatory continuing education (MCE).

It is your responsibility to keep evidence of your CE activities for four years following license renewal in the event you are

audited by the Michigan Board of Dentistry. Remember, it is your responsibility to retain all CE records. These records should be given as much care as Internal Revenue Service data.

Evidence of course attendance and completion may take the form of vouchers, certificates, or letters from approved sponsors; receipts for payment are not acceptable. Copies of published materials or documentation of dental-related activities should be as complete as possible to protect against potential audit challenges.

The following are some frequently asked questions and their answers.

## How many CE credits are required by Michigan's MCE rules?

(See previous page for breakdown)

#### What does "acceptable" mean?

Courses related to the profession of dentistry are acceptable, whether they are of a clinical or practice management nature, if the course provider is approved by the Michigan Board of Dentistry.

The American Dental Association and the Academy of General Dentistry operate programs that officially recognize providers of CE courses. These programs authorize CE providers to award credits that are accepted by the state of Michigan for license renewal purposes. Additionally, the Michigan Board of Dentistry has its own system for recognizing course providers.

If a course provider has obtained any of these approvals, chances are it will say so in the promotional materials for the courses. Absence of this statement may signal that the course may not qualify for the type of CE credits needed for state relicensure. Check with the provider before taking the course. This is important, because if your course provider is not approved, the CE credit will not count. The MDA is a recognized provider through the ADA Continuing Education Recognized Provider (CERP) program.

To repeat, always verify MCE course status with the provider before taking the course.

### What about documentation?

Sponsors of CE programs are required to provide participants with documentation of course participation upon completion of the program. Unfortunately, some course providers are simply not aware of this requirement. You should insist on receiving proof of course completion before leaving the program site. This is the official evidence needed for course verification.

Each individual, licensed dental professional is charged by law to maintain his or her own record of continuing dental education activities. A handy record-keeping folder that makes tracking of CE credits easy and simple is available to all MDA member dentists and their staffs. Call the MDA CE department at 517-346-9408, for your free copy, or order it online at the MDA Web Store, located at store.michigandental.org.

#### Is CE credit the same as a CE hour?

Yes, as far as continuing dental education courses are concerned. In the matter of courses offered by accredited schools of dentistry, dental hygiene or dental assisting, 10 hours of CE credits are given for each quarter credit and 15 hours are given for each semester credit.

## How many credits may be obtained through home study and internet courses?

Home study courses qualify for the personal reading/ viewing/listening category (a maximum of 10 credits). However, if the home study course is presented online and given by an approved provider it also qualifies for the online

## FACTS YOU SHOULD KNOW . . .



CE activities category, which allows a maximum of 30 credits for dentists, or 18 credits for RDHs or RDAs. Home study or online courses cannot be counted towards the regular CE credits required through being "in attendance" at approved programs.

#### Is CPR required by the MCE rules?

Yes. At the time of license renewal dentists must possess current certification in cardiac life support training for the health care provider or health professional. "Certification" refers to the trainer providing a course that results in certification that meets the standards set forth by the American Heart Association. Registered Dental Hygienists and Registered Dental Assistants also need a current CPR certification. Online CPR courses are only acceptable if the hands-on portion is also completed.

## Must I submit my course vouchers and certificates with my license renewal?

No. By submitting your license renewal application, you automatically attest to having complied with the MCE requirements. Records must be maintained for four years from the date of application.

Typically, 5-10% of each year's license renewals will be audited. At that time, records of MCE activities must be presented to demonstrate rules compliance.

#### What do I do if I'm audited?

Photocopy the documents you have in your personal CE files that detail the various courses and programs you've attended during the past three years leading up to your recent license renewal. Send them promptly to the address required.

Be thorough. If you earned more than the required 60 credits, send copies of all you have earned.

#### Can the MDA track my CE courses for me?

The ADA now has a CE tracking system that will automatically record anything you've taken through the ADA or the MDA. This system also allows you to upload or scan CE information from other organizations so you can have a complete record of all the CE you've taken in one place. To access your record and start adding to it visit https://ebusiness.ada.org/myada/myada.aspx and login using your nine digit ADA number and password. If you do not remember your password, you can follow the steps on the screen to reset it. Your history can be downloaded into a PDF document for printing. Contact Jody Marquardt at jmarquardt@michigandental.org or 517-346-9408 for more information.

## What are the consequences of failure to meet the MCE requirements?

Failure to comply with Michigan's mandatory continuing education rules may result in varying penalties. The first is a minimum \$1,000 fine. Additional penalties range from probation (generally for a period of one year, to secure the credits that were not earned), to loss of license for six months or more, depending on the severity of the situation.

## Circumstances have prevented me from completing the MCE requirements. What should I do?

Special consideration may be granted in the form of a waiver by the Michigan Board of Dentistry in selected instances of disability, active military service, prolonged periods out of the country, etc. You may request and fill out a waiver application from the Michigan Board of Dentistry at the time of license renewal, if necessary. Waivers in advance of license renewal are not granted.

For other questions, please contact the MDA office.

### The Michigan Dental Association is an ADA CERP recognized provider.

- ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers
  of continuing dental education. ADA CERP does not approve or endorse individual course or instructors, nor does it imply
  acceptance of credit hours by boards of dentistry.
- The Michigan Dental Association is a nationally approved continuing education provider in the ADA Continuing Education Recognition Program (ADA CERP).
- AGD Accepted Program Provider #219252
- Please note that the Michigan Board of Dentistry does recognize ADA CERP for continuing education credits toward license renewal.
- · There are no conflicts of interest to disclose for any speaker in this catalog.

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## ADA C.E.R.P\* Continuing Education Recognition Program

#### The MDA is an ADA CERP Recognized Provider

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Please note that the Michigan Board of Dentistry recognizes ADA CERP for continuing education credits toward renewal.

The MDA is an AGD Accepted Program Provider for FAGD/MAGD credit (provider number 219252).