

1 Michigan Dental Association

2
3 **EXECUTIVE COMMITTEE MEETING**

4 November 18, 2021

5 Zoom Videoconference

6
7 **Attendance**

8
9 **Present**

10 Dr. Michael Maihofer, President

11 Dr. Vincent Benivegna, President-Elect

12 Dr. Stephen Meraw, Immediate Past President

13 Dr. Christopher Smiley, Editor

14 Dr. Eric Knudsen, Secretary/Treasurer

15 Dr. Todd Christy, Speaker

16 Karen Burgess, MBA, CAE, Executive Director

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18 **MDA Staff**

19 Sophie Brenke, Component Relations Coordinator (for a portion)

20 Michelle Nichols-Cruz, Governance Manager

21 Bill Sullivan, Vice President of Advocacy and Professional Relations

22
23 **CALL TO ORDER**

24 The meeting was called to order by President Maihofer at 2:02 p.m.

25
26 **EXECUTIVE SESSION**

27 The EC went into Executive Session at 2:02 pm to address topics where individuals were discussed.

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29 *MDA Foundation Board of Directors*

30 The EC reviewed the slate of nominees for the MDA Foundation Board of Directors and made a
31 recommendation to the Board of Trustees for consideration at its December 10, 2021 meeting.

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33 *2022 LEAD Applicants*

34 The EC approved Drs. Gregory Bauman, Maeve Daly, Joseph Samon and Tamika Thompson as 2022 LEAD
35 program participants. Additional applicants may also be considered.

36
37 The EC came out of Executive Session at 2:18 pm.

38
39 **LEADERSHIP FORUM**

40 At the August 2021 meeting, the EC made the decision to hold the 2022 Leadership Forum as a stand-
41 alone event on September 30, 2022 at the Crowne Plaza Lansing West. A survey of MDA leadership will
42 be conducted to identify the most popular topics. The format of the event will remain the same as what
43 had been planned for the 2020 Leadership Forum. The EC discussed possible topics/speakers for the
44 keynote presentation, workshops and hot topics.

46 *Keynote Presentation:* The EC agreed that Dr. Raymond Cohlma, ADA Executive Director or Marko
47 Vujicic, ADA Health Policy Institute, would be appropriate keynote speakers.

48
49 *Workshops:* The EC developed a list of topics for the workshops that will be included in a survey to MDA
50 leaders to choose their top 3-5 topics to assist in crafting the agenda. Some topics provided include
51 component bylaws, meeting management, chairing a meeting, leadership development an engaging
52 members to lead, developing a strategic plan, membership recruitment, generational differences in the
53 workplace and the component, managing communications in the workplace, utilizing the component
54 relations program/leadership roadshow.

55
56 *Hot Topics:* The EC agreed that the hot topics session will be an idea exchange where components can
57 discuss programs that are working well and/or how they have addressed specific challenges.

58
59 **MDA COMMITTEE AND LEAD VOLUNTEERS**
60 In December 2020, the Board of Trustees approved the EC’s recommendation regarding diversifying
61 MDA leadership by seeking to increase the volunteer participation of all under-represented segments of
62 the membership in MDA Committees and the LEAD program.

63
64 At its August 2021 meeting, the EC received a report that noted an increase in diversity among the
65 committees, as well as the launch of a new Committee on Diversity, Equity, and Inclusion. This positive
66 forward momentum was the result of an intentional focus on diversity by Dr. Maihofer and staff.

67
68 The LEAD program was unchanged, as the current class is being extended as a result of the pandemic.
69 New LEADers will begin in January 2022.

70
71 The 2022-23 committee appointment process will begin soon under the review of Dr. Vince Benivegna.

72
73 MDA will be encouraging Board members and component leaders to recruit applicants through email,
74 social media, and direct mail.

75
76 **COMPONENT RELATIONS PROGRAM**
77 The Component Relations Program was created to enhance member value and engagement at the
78 component level by providing consistent support and communication. Volunteer oversight of the
79 program has been assigned to the Executive Committee and regular reports on the program will be
80 provided.

81
82 Sophie Brenke, Component Relations Coordinator informed the EC of current programs/projects which
83 include monthly component leadership meetings, component e-newsletters, component websites
84 utilizing the ADA template and collaborative CE, and assistance with CERP recognition and component
85 visits. MDA will soon promote component content for all social media platforms with plans to take over
86 social media in 2022 and possibly component social media.

87
88 A concern that should be addressed with the leadership roadshow is engaging new members into
89 leadership positions as this is an issue that many smaller components are having.

90

91 A suggestion was made to develop a “talking points” cards on the LEAD program that the president
92 could distribute at component meetings to assist in recruitment for this program.

93

94 **SCOPE OF THE EXECUTIVE COMMITTEE**

95 The Board of Trustees annually reviews the committee scopes to set annual charges for each committee
96 to make sure committees are actively moving forward with their work and staying within the strategic
97 plan. The EC recommended one change to its purpose and two changes to its charges:

98

99 *Purpose*

- 100 • Include support for the component dental societies.

101

102 *Charges*

- 103 • Develop and implement the 2022 Leadership Forum.
- 104 • Include monitoring the Leadership Roadshow as a part of the Component Relations Program.

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106 The following was adopted:

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108 **1EC-1121** Resolved, that the scope of the Executive Committee, dated March **Adopted**
109 2022 be approved and forwarded to the MDA Board for approval.

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111 **GENESEE DISTRICT CONCERNS**

112 The EC is aware that Genesee District had brought forward several issues on behalf of some of the
113 members. After discussion, it was agreed that Bill Sullivan and Dr. Knudsen would respond regarding
114 the issues.

115

116 **ADJOURNMENT**

117 The meeting was adjourned at 3:22 pm.

118

119 Michael Maihofer, DDS

Eric Knudsen, DDS

120 President

Secretary/Treasurer