

1 Michigan Dental Association
2 Minutes of the Committee on Continuing Education
3

4 September 22, 2021
5

6 Present

Absent

7 Dr. Kevin Sloan, chair

Dr. Benjamin Underwood, member

8 Dr. Cindy Bauer, member

Dr. Lawrence Haber, consultant

9 Dr. Chris Clifford, member

10 Dr. Diane Hines, member (for a portion)

11 Dr. Jessica Lambert, member

12 Dr. Michael Nykamp, member

13 Dr. Anna Pogoncheff, member

14 Ms. Sarah Kowalski, student member

15 Ms. Julia Mastracci, student member

16 Dr. Asmaa Abdel-Salam, consultant

17 Dr. Mehul Patel, consultant (for a portion)

18 Ms. Allison Restauri, RDH, consultant

19 Dr. Neeta Chesla, CAS liaison, consultant
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21 Staff Present

22 Shawna Owens, Manager/CE

23 Jody Marquardt, Assistant/CE

24 Marcia Bethea, Part-time Assistant/CE
25

26 **WELCOME**

27 The meeting was called to order at 7:02 p.m. by Dr. Sloan. A quorum was present.
28

29 The committee scope and charges were reviewed with the committee. The committee
30 was recommended to watch the committee orientation video for a refresher.
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32 **APPROVAL OF MINUTES**

33 The minutes from the January 20, 2021 meeting were approved online.
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35 **2021 ANNUAL SESSION RECAP**

36 The virtual event survey results were discussed, with focus on a hybrid versus in-person
37 event. Largest percentage of respondents wanted a hybrid option in 2022. A member
38 mentioned keep in mind that those who attended in 2021 did so virtually so more likely
39 to choose an option that allows flexibility.
40

41 Counts for individual courses and package registrations were shared along with the
42 breakdown of attendee by registration type (DDS, RDH, dental assistant, office manager,
43 student, nonmember DDS, guest, exhibitor). Revenue was lower than what was
44 budgeted as were the expenses.
45
46

47 **NEW STATE REQUIREMENTS FOR CE**

48 The new state requirements were reviewed for the committee, which include:

- 49 • Implicit Bias Training
50 • Infection Control Update
51 • Ethics, Jurisprudence and Delegation of Duties

52

53 Upcoming webinars that meet the requirements and navigation changes to the MDA
54 website to find the new requirements section were shared.

55

56 **CONTINUING EDUCATION ACTIVITIES (Past and Upcoming)**

57 Due to low attendance, the 2021 Summer Scientific Session was cancelled and is
58 rescheduled as a golf outing for 2022.

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60 The first back in-person seminars have been successfully held in Marquette on 9/10/21
61 with 85 people and in Novi with 75 people on 9/17/21.

62

63 Staff reviewed counts and revenue for upcoming live webinars, in-person courses and
64 recorded webinars. COVID protocols were mentioned for upcoming in-person courses
65 being held at the MDA headquarters.

66

67 Counts of participants in the CDBP program and number of completions were reviewed
68 with the committee.

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70 **2022 ANNUAL SESSION (April 27-30) Suburban Collection Showplace, Novi**

71 Potential new food options were shared that include pre-purchase boxed lunch stations
72 and hot buffet tickets.

73

74 The current speaker list will be emailed to the committee. The committee was
75 encouraged to review and select speakers to host.

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77 **Set/Discuss Prices:**

78 The CCE supported the Committee on Annual Session's resolution to market the Annual
79 Session as an in-person event. If there is an overwhelming request to offer a virtual
80 option then a package of pre-recorded courses from the online CE library could be
81 created.

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83 The following was adopted:

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85 Resolved, that the Committee on Continuing Education support the Committee
86 on Annual Session's resolution to hold an in-person event for the 2022 Annual
87 Session and market it as such, and be it further

88

89 Resolved, that pricing for the 2022 Annual Session remain the same as the 2019
90 Annual Session rates (the last in-person event).

91

92

93

94 **Other Details:**

95 The combined committee dinner will be held on Wednesday, April 27 at the Fireside
96 Lounge inside Suburban Collection Showplace.

97

98 The keynote speaker, Sarita Maybin, will present “If You Can’t Say Something Nice –
99 What Should You Say” on Thursday, April 28, 2022.

100

101 **FUTURE CE PLANNING**

102 The committee was asked to think about and provide their pain points and/or
103 challenges regarding clinical, managerial, or practice management issues at the next
104 committee meeting in January 2022.

105

106 The committee each provided one pain point during the meeting, which included:

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- Staffing shortages causing cancelations
- Good onboarding process for new hires
- Offer advanced training for dental assistants just out of high school
- How to pair dental assistant with a hygienist to double book patients

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112 The committee discussed the Professionalism course that was held in North Carolina,
113 with positive feedback. There is potential of offering this as a “Welcome to the MDA”
114 free course for new members. The committee agreed that insurance knowledge is a
115 weak area coming out of dental school.

116

117 Annual Session 2023 will be held in Grand Rapids May 3-6.

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119 Anyone who is interested in scouting Chicago Mid-Winter should email Shawna Owens.

120

121 **FUTURE MEETING DATES**

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- Full Committee Meeting: January 12, 2022 at 7 p.m., via zoom
- Full Committee Meeting: September 21, 2022 at 1:30 p.m. at MDA headquarters,
124 Okemos
- Speaker Subcommittee Meeting: Tentative March 4, 2022. Further details to come.

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The CCE meeting adjourned at 8:33 p.m.