

Michigan Dental Association
Minutes of the Committee on Annual Session

September 17, 2021

Present

Dr. Neeta Chesla, chair
Dr. Joseph Kirkwood, vice-chair
Dr. Linda Dobis, member
Dr. Daniel Edwards, member
Dr. John Frey, member
Dr. Jill Gillhooley, member
Mr. Michael Korleski, student member
Dr. Robert Ankerman, consultant
Ms. Beth Milewski, RDH, consultant
Ms. Karen Minca, MDAA consultant

Absent

Dr. Grace Curcuru, member
Mr. Maxemilian Nascimento, student mbr

Staff Present

Andrea Sundermann, CAE, Director/CE
Shawna Owens, CMP, Manager/CE
Jody Marquardt, Assistant/CE

Staff Absent

Marcia Bethea, Assistant/CE

Guests

Amanda Duda, interpreter for Michael Korleski
Andi Chumley, interpreter for Michael Korleski

WELCOME

The meeting commenced at 12:30 pm with a tour through the expanded space at Suburban Collection Showplace in Novi, MI. Upon completion of the tour, the meeting was called to order at 2:15 p.m. by Dr. Chesla. A quorum was present.

APPROVAL OF MINUTES

The minutes from the January 13, 2021, meeting were approved online.

2021 ANNUAL SESSION RECAP

Attendance and revenue reports, which included demographic data, were shared with the committee. A total of 1,427 people and 31 companies participated in the event.

2022 ANNUAL SESSION (April 27-30) Suburban Collection Showplace, Novi

The current list of speakers was shared with the committee.

Pre-registration for Frank Spear will open on September 22, 2021, with early registration pricing set at \$350 for member dentists and staff, and \$450 for non-members. Pricing will increase to \$389/\$489 on January 4, 2022.

46 New license renewal requirement courses will be available. Courses include Implicit Bias
47 Training, Infection Control and Ethics, Jurisprudence and Delegation of Duties.

48

49 Exhibits will remain as a two-day event with no exhibits on Saturday. There will be a member
50 dentist only hour on Thursday from 7:30-8:30 a.m. and will include a grab and go breakfast.

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52 The committee discussed a hybrid event option for 2022 and then proposed and adopted the
53 following resolution.

54

55 The following was adopted:

56

57 Resolved, that the 2022 Annual Session remain an in-person event and promoted as
58 such, and be it further

59

60 Resolved, that a virtual package be explored but not offered in conjunction with 2022
61 Annual Session.

62

63 The keynote speaker is Sarita Maybin will present “If You Can’t Say Something Nice – What
64 Should You Say” on Thursday, April 28, 2022, from 3:30-4:30 p.m.

65

66 The exhibit hall floorplan was reviewed, and the current list of exhibitors was shared with the
67 committee.

68

69 The Wednesday evening combined committee dinner will be held in the Fireside Lounge of
70 Suburban Collection showplace, located close to the Hyatt Place Hotel.

71

72 No Thursday night special event in 2022 since many commute to the Novi location. There will
73 still be a Welcome Reception in the back of the exhibit hall from 4:30-6 p.m. following the
74 keynote presentation.

75

76 Lots of discussion during the tour and meeting about offering as many lunch options on
77 property as possible. Staff will work with Suburban Collection Showplace to maximize food
78 outlets. Parking with Women’s Show will make leaving and coming back a hassle so making
79 lunch convenient and fast will keep attendees on property.

80

81 Pre-purchased items such as parking passes, lunches and coffee were discussed. A flat
82 registration fee was discussed that could cover parking and coffee. This format would still
83 require registering and paying additional for CE courses. The minimum flat fee discussed of \$10
84 would not cover the costs, it would need to be closer to \$50 per person. The committee
85 thought this would be a deterrent to register and decided better to offer these items as a la
86 carte options. Therefore, the following resolution was proposed and adopted.

87

88 The following was adopted:

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90 Resolved, that the MDA Annual Session offer pre-purchased parking as part of the
91 registration process, and be it further

92
93 Resolved, that the MDA Annual Session offer advanced purchase lunch options as part
94 of pre-registration process.

95
96 **JOB ASSIGNMENTS**

97 Job assignments were reviewed.

- 98 • Dr. Neeta Chesla (Chair): Float/cover as needed
- 99 • AVs/Local arrangements: Dr. Frey, Dr. Edwards
- 100 • Exhibits: Dr. Edwards, Dr. Frey, Karen Minca, Max Nascimento
- 101 • Signs: Dr. Curcuru, Michael Korleski
- 102 • Registration: Dr. Kirkwood, Max Nascimento, Dr. Dobis
- 103 • Guide Booth: Dr. Ankerman, Dr. Gillhooley, Elizabeth Milewski
- 104 • Table Clinics: Dr. Curcuru, Dr. Frey, Dr. Edwards, Dr. Dobis, Michael Korleski
- 105 • VIP Lunches/Float (2) Dr. Kirkwood and Elizabeth Milewski

106
107 **OLD/NEW BUSINESS**

108 Committee attire was reviewed, and attire information will be emailed to all committee
109 members for reference.

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111 Staff will mail out ties and scarves to committee members prior to Annual Session.

112
113 **FUTURE MEETING DATES**

- 114 • Wednesday, January 12, 2022, at 4:00 p.m. at MDA headquarters (tentative, may switch
115 to an evening Zoom meeting)
- 116 • September 2022 date not yet set

117
118 The meeting adjourned at 3:30 p.m.