



The Michigan Dental Association Public Relations Grant program will annually award six local dental societies up to \$5,000 to help educate and promote oral health in their communities.

PR GRANT PROGRAM APPLICATION DEADLINE: October 31, 2021

PR GRANT PROGRAM ELIGIBILITY:

- Only MI local dental societies are eligible to enter.
- Limit one application per project (components may submit multiple projects with no less than a projected \$1,000 budget)
- Only complete applications (all fields) are eligible to enter.
- Only projects that will take place in 2022 will be eligible.
- Only projects targeted to the general public are eligible to enter.
- Projects must promote or educate the public on the importance of oral health.
- Donations to charitable organizations or costs for providing free dental care would ***not*** be eligible for the PR Grant program.
- All eligible applications must be received by 11:59 pm October, 31, 2021

DECISION/CRITERIA

- Applying for the PR Grant program does not guarantee component will receive grant award.
- The MDA Committee on Public Relations will evaluate all applications and determine the winning six components by the end of the year.
- All applications will be evaluated based on the following criteria:

- How well the component's project relates to the mission of increasing the public's awareness and knowledge of the importance of oral health.
- How well the component's project will effectively impact their community.
- The maximum awarded to the winning components is \$5,000
- In cases where a component submits multiple projects the MDA reserves the right to choose which projects are eligible and how the grant should be allocated.
- The decisions of the MDA and Committee on Public Relations on matters involving the PR Grant program are final, binding and not appealable.
- The MDA PR Grant program is subject to all federal, state, and local laws and regulations, and is void where prohibited by law.
- The MDA reserves the right to disqualify any application that it determines, in its sole discretion, does not comply with these official guidelines.

WINNER NOTIFICATION

- Six component societies will receive up to \$5,000 each in January.
- Notification and announcement of winning components will take place in January.
- By accepting grant, winning components agree to appear in photos and/or media as well as component name in any manner, without compensation, permission or notification to winner.