

Michigan Dental Association

Minutes of the Committee on Peer Review/Health and Well-Being
Held Virtually Via Zoom

June 10, 2021

Present-

Dr. David Jacobs, vice chair
Dr. Samuel Daniels, member
Dr. Lisa Knowles, member
Dr. Robert Payne, member
Ms. Lee Young, consultant
Dr. Lawrence Walker, member
Dr. Vince Benivegna, MDA Board Liaison

Absent-

Dr. Joan Lewis, chair
Dr. Scott Stinnet, member
Dr. Pamela Harnick, consultant
Ms. Sarah Swartz, UM student consultant
Mr. Ben Kruman, UDM student consultant

Guests Present

None

Staff Present

Ginger Fernandez, RDH, manager, professional review & practice management manager
Christine Wilson, RDA, professional review & practice management specialist
Bill Sullivan, JD, Vice President, Advocacy & Professional Relations

Call to Order and Welcome

Dr. Jacobs called the meeting to order at 9:05 a.m. A quorum was present.

Open Session

Discussion Regarding a Future Webinar Next Year

The committee discussed sponsoring a future webinar. Staff informed the committee of Dr. Natanya Marracino-Brown who is an endodontist and a certified weight coach for dentists. She offers one-hour seminars on many topics focusing on health and wellness. The committee is interested in sponsoring a seminar and requested staff to ask if Dr. Brown has recorded webinars they can review. The committee also discussed sponsoring a webinar once a quarter. Dr. Jacobs requested staff put this item on the September agenda for further discussion.

Member Assistance Program Update

Staff reported the Foundation Board approved to fund the Member Assistance Program for another year. Staff also reviewed the fourth quarter usage report from 2020 and first quarter usage report of 2021 from Encompass. The committee is pleased to see MDA members and students are utilizing the program. They would like to see an increase in usage and discussed how the program is being promoted. Staff informed the committee the Marketing Department is using the following outlets to bring awareness to the program: social media, email, MDA Journal, direct mail, MDA Foundation,

43 and Michigandental.org. Ms. Fernandez informed the committee she attended a meeting with
44 Michele Kimmel-Fors, Encompass Account Manager, Nancy Meier, Foundation Executive Director,
45 and Jenny Armistead, MDA Marketing Director, to explore other ideas for marketing the program. Ms.
46 Fernandez reported that during the meeting Ms. Armistead suggested written and/or video
47 testimonials from the Health and Well-Being committee and the members of the Foundation Board.
48 The committee liked the idea of video testimonials and asked staff to put this on the agenda for the
49 September meeting for more discussion. Staff will talk with the Marketing Department to
50 determine the process of setting up video testimonials and will report back to the committee at its
51 September meeting. Ms. Fernandez did a tutorial of the Encompass website and strongly
52 recommended the committee members log into the website and utilize the services available. The
53 committee inquired if the name of the program could be changed due to MAP (Member Assistance
54 Program) could be confused with MAPS (Michigan Automated Prescription System).

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56 *Update Regarding the HPRP Program*

57 After the last meeting in January, Dr. Lewis had asked Ms. Lee Young, a consultant to the
58 committee, if she could access the year end HPRP report presented to the State Board of Dentistry
59 at their January 2021 meeting. The year-end report included a breakdown of the number of
60 participants in the program and how many participants entered the program (voluntary vs.
61 participants being mandated by the State). Ms. Young informed the committee she was unable to
62 access that specific report.

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64 *What the Committee would like staff to post on Facebook from this meeting*

65 The committee would like to have the Member Assistance Program posted on Facebook.

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67 Adjournment

68 There being no further business, the committee adjourned at 11:05 am.

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70 ckw

71 r:\hwb\reports\minutes\2021\June