Dear Colleague:

The Michigan Dental Association, the American Dental Association, and your local dental society are working harder than ever to help you succeed in our rapidly changing practice environment.

We are committed to advocating for the dentist as leader of the dental team, to prevent government overstep into our profession, and to help promote dentistry as an integral part of overall health.

We want you to take full advantage of the many MDA, ADA, and local society benefits your membership brings you. For example, our MDA Membership Concierge service can give you one-on-one service you need. The MDA Human Resources Consulting Service helps you to better-manage your dental office staff. MDA CE programs, both in-person and online, help expand your skills and those of your staff. MDA publications and the MDA website keep you informed, the MDA’s Public Education Campaign brings patients to your practice, and quality insurance and services programs from MDA Insurance and MDA Services give you great peace of mind and save you money. More services are available from the ADA and your local component. Make sure you and your staff are getting the most of your membership.

Remember, “think the MDA first” when you have questions or need assistance on any topic, any time. The MDA is here to support you and help you succeed!

Membership Matters!

Debra Peters, DDS
2018-19 MDA President

Margaret Gingrich, DDS
2019-20 MDA President

Karen Burgess, MBA, CAE
MDA CEO/Executive Director
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CONNECT WITH THE MDA AT:
michigandental.org (dental professional site)
smilemichigan.com (consumer site)
membership@michigandental.org
800-589-2632

3657 Okemos Rd., Suite 200
Okemos, Michigan 48864-3927
Legislative Advocacy and Access

The practice of dentistry is changing rapidly, as is the political climate and the insurance industry. The MDA helps you stay up-to-date on the legislative, regulatory, and insurance issues that affect you and your dental practice.

**MDA DentalPAC/ADPAC**
Dentistry’s state and federal political action committees ensure the association has a place at the table when lawmakers are debating legislation that affects dentistry.

**Grassroots Legislative Network**
This localized legislative outreach program encourages members to interact with legislators in their districts by attending fundraisers, lunch meetings, and other events to help develop relationships and inform legislators on dental issues.

**Legislative Action Center**
This online platform connects you directly to lawmakers, while providing you with easy-to-use tools to advocate for dentistry’s position on hot-button legislative issues.

**MDA Legislative Text Alerts**
The MDA sends special Legislative Alerts to members when quick action is needed on bills before the state Legislature. These alerts make it easy for you to quickly contact legislators. To signup, text MDA to 52886.

**Legislative VODcasts**
The MDA’s Video on Demand series provides timely updates on legislative and other issues important to you and the profession. Watch for them!

**Local Legislative Briefings**
The MDA advocacy team is available to travel to your local dental society to provide legislative updates, hear your views, and communicate the MDA position on key initiatives.

**Support for Community Water Fluoridation**
The MDA continues to work hard to educate community officials and the public on the health benefits of fluoridation and to combat anti-fluoride activities.

**Michigan Donated Dental Services (DDS) Program**
This MDA-administered program matches concerned volunteers with low-income elderly, chronically ill, or disabled citizens in need of extensive dental care. To volunteer, contact the MDA.
Promoting Dentistry to the Public

Educating the public about the importance of regular dental care improves the perception of dentistry and reminds patients to make, and keep, their dental appointments. Social media outreach and the Find-a-Dentist directory drives traffic to your office.

MDA Public Education Campaign
This high-profile statewide campaign promotes MDA dentists and the importance of dental health, primarily through digital advertising on websites and social media.

Find-a-Dentist
Each month more than 3,000 Michigan consumers search for a dentist at smilemichigan.com, bringing more patients to your office. Make sure to update your profile with a photo and practice information so potential patients can more easily find you. Your membership also means you’re included on the ADA’s Find-a-Dentist section at mouthhealthy.org.

Smilemichigan.com
The MDA’s public-facing website educates and informs patients about dental health and the importance of seeing an MDA-member dentist. This consumer-friendly website provides oral health tips, answers frequently asked questions about dentistry, explains how dental plans work, and provides other helpful resources for the general public.

Media Outreach/Social Media
The MDA uses Twitter to educate the public, media, lawmakers, and health related organizations on the importance of oral health and its link to overall health. The MDA SmileMichigan Facebook page helps promote the importance of dental health, while targeted news releases and public relations activities carry the MDA’s message directly to media outlets.

Patient Education Materials
Enhance your treatment-planning and your patients’ perceptions of dentistry through MDA- and ADA-provided materials. “Sip All Day, Get Decay” posters and stickers are available at the MDA Web Store, while the ADA Store offers a wide variety of dental health education books, DVDs, and brochures at discounted member pricing.
Keeping You Informed

Your MDA-ADA-local society membership brings you access to the information you need, on print, web, email, and social media platforms.

Journal of the Michigan Dental Association
This monthly publication, available in print and digital editions, keeps you informed about what’s happening in the profession, of the latest clinical practices, and the trends that influence the way you’re practicing dentistry — plus the latest news from the MDA, classified ads, and regular monthly features and editorials.

Journal eNews
Issued monthly, the Journal eNews gives you the information you need in a short, concise format. Special Journal eNews Alerts are issued as needed to inform you of important breaking news.

Michigandental.org
Part of the MDA family of websites, michigandental.org is the MDA’s dental professional hub. The MDA website is everything MDA — the place to sign up for a CE course, respond to a classified ad, read the MDA Journal digital edition or the latest news, access practice management advice and services, learn about leadership opportunities, plus much more.

MDA Job Board
The MDA Job Board is an interactive online job board with opportunities for dentists and dental team members, including hygienists, assistants, and office managers. You can place a listing or respond to a job opportunity on this exciting new, interactive site located at jobs.michigandental.org.

MDA Facebook Page
The MDA’s member-focused Facebook page provides you with news and information of interest, including the latest MDA videos. “Like” the page at facebook.com/michigandentalassociation.

Insurance/Services CheckUp
The CheckUp keeps you up-to-date on the latest MDA-endorsed services and insurance programs. It’s issued in print every quarter, and e-editions are sent twice a month.

Front & Center
A bimonthly e-newsletter for office managers.
Dental practices are the lifeblood of our profession. That’s why the MDA is working harder than ever to help you solve your professional, ethical, staffing, and legal challenges.

**Contact the MDA Staff**
You can rely on the experienced MDA staff to answer your questions and find answers to help you succeed and solve your challenges every day. Call on the staff for support at any time. Staff members are listed in each issue of the MDA Journal, and on pages 16–17 of this booklet. Not sure who to call? Email membership@michigandental.org.

**Regulatory Compliance**
State and federal regulations directly impact how you can practice dentistry. You can rely on the MDA to provide you with the information and tools you need to make sure you comply with government requirements. Besides a variety of free resources, the MDA also offers *The MDA Regulatory Compliance Manual*, a Michigan-specific, complete regulatory compliance resource.

HIPAA, OSHA/MIOSHA, and OIG compliance resources are available through Eagle Associates, endorsed by the MDA through MDA Services. The MDA also offers help with email encryption, computer security, Section 1557 translation services, waste management, and amalgam separators. Visit the MDA Services website for details at mdaprograms.com.

**Dental Benefits Communication Kit and Materials**
Are your patients struggling to maintain regular dental care due to cuts in insurance plans? Are you confused about dental insurance? The MDA offers free resources — just call or email.

**ADA Contract Analysis Service**
The contract you sign with third-party payers is arguably the most important practice decision you can make. Use this free MDA/ADA service to make more informed decisions for your practice’s future before you sign a contract.

**Legal Information and Services**
Members have access to a wide range of useful legal information on many facets of dental practice through a library of online resources, including two free e-books, *Most-Asked Legal Questions* and *The Dentist’s Guide to Michigan Law*, plus an archive of past MDA Journal “Dentistry and the Law” columns. The MDA also offers legal services to members through Kerr Russell law firm at a reduced rate.
Human Resources and Staffing
As an MDA member, you have exclusive access to a variety of HR services from the MDA. These services include quick answers to your HR questions from MDA staff; in-depth consultation services from the MDA’s human resources consultant (up to a half-hour free each month); a database of legal opinions on human resources issues; the MDA Staff Matters® Human Resource System for dental offices; and employee benefits information and member programs through MDA Insurance and MDA Services.

DiSC® Training
The MDA provides DiSC personal assessment training, giving you a clearer picture of your dental team’s behavioral differences and personality styles, making it easier for coaching, team development, and improving the overall work environment. DiSC training also helps you and your staff better understand your patients’ communication styles, improving doctor/patient communication, case acceptance, and treatment. Find more information at discovermyteam.com.

C.O.V.E.R. Program
This MDA locum tenens service links members willing to serve in another member’s practice during short or extended terms of absence.

Radiography Training Program
This program gives your office a convenient, affordable way for dental assistants to obtain radiography training (required under Michigan law) without the need for classrooms, travel, and time away from work, using an innovative nine-part, online training program.

Employment Law Posters
Michigan and federal law require employers to display various employment posters. Don’t pay top dollar for these posters from private vendors — download the free Labor Poster Packet from the MDA website.

Dental Practice Fee Survey
Make better decisions about fees in your practice by utilizing the information provided by MDA members through this biannual survey and free report.

Staff Compensation Survey
Keep your staff compensation levels competitive and accurate through the use of this free report, updated by member survey every other year.

Demographic Information
Wondering what the dentist-per-patient ratio is for counties throughout Michigan? You can make more informed practice decisions with this free report.
Endorsed Insurance Programs and Money-Saving Endorsed Services
See pages 14 and 15 or visit mdaprograms.com.

Certified Dental Business Professional Program
Whether you have a new office manager or a seasoned dental team member, the MDA’s exclusive Certified Dental Business Professional (CDBP) certification will help any dental practice function more effectively and efficiently. Dental office business staff can earn the new CDBP credential by taking just 30 credits of MDA CE courses. Pay-as-you-go classes are value-priced and available at Annual Session, at MDA CE seminars, and online. Completing this program will give business staff the advanced skills they need to make your office more successful. For more information, visit michigandental.org/cdbp.

Professional Review and Well-Being
Your local dental society, specialty society and the MDA realize that differences sometimes exist between patients, member dentists, or insurance carriers. MDA peer review is recognized by the state of Michigan’s licensing authorities, courts, malpractice attorneys, and insurance companies as a preferred method of resolving disputes without litigation.

- Peer Review/Dental Care: As part of the volunteer peer review/dental care system, a committee of local or specialty dentists will review cases on an impartial basis. Peer review may involve appropriateness of treatment, quality of treatment, questions of overall provider competency, disputes between provider and carrier over services rendered or to be rendered, and reasonableness of fees.

- Peer Review/Ethics: Peer Review/Ethics is a system designed to uphold the Standard of Ethics and Code of Professional Conduct of both the MDA and the ADA. A committee of dentists reviews allegations of ethical violations on an impartial basis. The allegations may involve false/misleading advertising, patient records, and criticism about another dentist’s treatment.

- The MDA Health and Well-Being program provides assistance and resources for dentists, their families, and staff having challenges with stress, anxiety, depression, and/or addiction. This unique program is designed to help and encourage those who are struggling. Call 517-643-4171 or email care@michigandental.org.

Other Resources
A complete listing of MDA practice management resources appears on the MDA website under the Practice Management Tab. Additional practice management resources are included on the ADA Website at success.ada.org.
Continuing Education and Licensure

As your first choice for continuing education, the MDA gives you access to better ways to fulfill CE requirements and increase your personal and practice potential.

**Annual Session**
One of the largest dental meetings in the nation! With three days of courses and nearly 200 exhibits, plus social events and meetings, there’s something for everyone at Annual Session. The 2019 MDA Annual Session takes place May 1-4, 2019, in Detroit.

**Statewide CE Seminars**
Bringing CE to a location near you, MDA continuing education seminars are a great way to refresh and recharge your dental team. Most sessions run from 9 a.m. until 4 p.m., with lunch and breaks included.

**Weekend Scientific Sessions**
The MDA offers Winter, Spring, and Summer Scientific Sessions on weekends in several popular resort locations. These informal events combine great CE and networking (usually a half-day of CE each day) with plenty of free time for fun with friends or family.

**Online CE Courses**
MDA online continuing education is a convenient way to earn the extra CE credits you need, including the new human trafficking identification requirement. Plus, the MDA’s new partnership with The World Continuing Education Alliance gives you access to even more CE courses.

**CE Record-Keeping Folders**
Available at no charge, these handy folders help you track and organize your important CE coursework.

**License Expiration Reminders**
Your license is your key to earning income, and the MDA reminds dentists whose licenses are expiring in a given year through postal and email reminders, in addition to announcements in all publications.

**Credentialing Service**
This free ADA service, powered by CAQH ProView, makes it easier to submit and maintain your credentials in one central place. Your information is accessible to you, and the participating organizations you choose.

**Local Dental Society Courses**
The 26 local dental societies that comprise the MDA host CE sessions throughout the year. Contact your component for a schedule. Many of these courses are listed on the MDA website’s CE calendar.

**Answers to Your Questions**
The MDA staff can provide assistance with questions about continuing education requirements, credits, relicensure, and other related topics. Just contact the MDA office.
Your Local Dental Society

Twenty-six component dental societies are affiliated with the MDA. The local dental societies provide opportunities to connect socially and professionally with your peers, volunteer with the society and community, and get valuable CE close to home.

Local Dental Societies
Central District
Cloverland District
Copper Country District
Detroit District
Genesee District
Gogebic Range District
Jackson District
Kalamazoo Valley District
Lakeland Valley District
Livingston District
Macomb District
Manistee-Mason District
Muskegon District
Ninth District
Northeastern District
Northern Thumb District
Oakland County District
Resort District
Saginaw Valley District
Sault Ste. Marie District
Southwestern District
Superior District
Thumb District
Vacationland District
Washtenaw District
Services for Dental Students

Today’s dental students are the practicing dentists of tomorrow. The MDA is committed to helping students succeed through programs and services offered free as part of their membership. All Michigan dental students are MDA members!

On-Campus Programming
Throughout the year the MDA sponsors lunch and learn programming to supplement classroom and clinic education. Topics include the business of dentistry, insurance coverage, and finding a position after graduation.

Journal Classifieds and Job Board
See Page 6.

Resume and Cover Letter Reviews
This free service is available upon request to any MDA member, but is particularly useful for new graduates.

Establishing Your Dental Career Guidebook
Newly revised, this publication tells you what you need to know to begin a rewarding professional career in Michigan. It’s available free from the MDA in print and digital editions.

MDA Journal and Journal eNews
All dental students receive the MDA Journal as a benefit of membership as well as the monthly Journal eNews electronic newsletter.

Representation in MDA Governance
The MDA gives students an opportunity to have a voice in the future of their profession as dental students. Dental students from both schools have a seat on every MDA committee, as well as in the MDA House of Delegates.

Access to MDA Insurance and MDA Services
Insurance and member services designed by member dentists, for member dentists — and dental students, too. See pages 14-15.

Connections to Other States
The MDA will help connect graduating dental students to services, dentists, and programs through any of the ADA-affiliated dental societies.

ADA Contract Analysis Services
See Page 7.

Scholarships
The Michigan Dental Association Foundation provides scholarship opportunities for dental and dental team students to reduce the impact of the cost of education.

Student Loan Relief
The MDA and ADA offer student loan consolidation — See Page 15.
Leadership Development and Personal Growth

Get involved — make a difference! When you volunteer, you’ll help the MDA continue its mission of helping member dentists succeed, while helping yourself succeed, too. Gain leadership skills and help shape the association by becoming an MDA volunteer!

Leadership Exploration and Development (LEAD) Program
This comprehensive, 12-month program builds personal leadership skills through immersion experiences within organized dentistry. Participants receive a thorough orientation to aspects of the ADA and MDA network through a blend of group, team, and individual activities.

Leadership Central
The Leadership Central area on the MDA website is an online resource to help members get involved, gain leadership skills, understand MDA governance, and review past actions. A volunteer interest form is included on the site.

MDA Committees
Service on an MDA committee helps you give back to the profession and contribute your ideas and expertise! See page 21.

MDA Foundation
The MDA Foundation offers positions on its Board as well as committees. The Foundation is looking for candidates who are interested in people, who thrive on working in a changing organization, and who want to create a larger impact for the MDA’s charitable organization.

MDA Insurance & Financial Group
The MDA for-profit subsidiary has positions for MDA members to serve on its Board of Directors and on committees. Business experience or knowledge of insurance or health insurance is helpful.

MDA Leadership Forum
Offered each year, the MDA Leadership Forum helps you build your leadership skills and includes helpful presentations on topics such as public speaking, communication, social media, diversity and inclusion, and more. It’s a great way to meet other like-minded colleagues interested in getting involved with organized dentistry.

MDA Dental PAC
The MDA political action committee is a perfect fit for members interested in legislative advocacy.

MDA House of Delegates
Be a part of MDA governance where it happens. Each component has positions; apply with your local component.
Peace of Mind through Quality Insurance Plans

MDA Insurance, a full-service insurance agency owned by the MDA, is your connection to quality programs, group savings, and individual service geared to your special needs as a dentist. Access to special coverage enhancements and exclusive insurance programs is a key benefit of your MDA membership. Call 800-860-2272 or visit mdaprograms.com to learn more about these great member programs:

MDA Health Plan
Available only through the MDA, this is a proprietary employer group plan that saves you money and has proven to be a great solution for members struggling with the ever-changing health insurance landscape.

Blue Cross/Blue Shield Plans
MDA Insurance can assist you with all Blue Cross plans and subsidized Marketplace plans.

Professional Liability Insurance
The Professional Protector Plan® offers a 10 percent discount for MDA membership, and that’s just the beginning of your possible savings.

Property Coverage
Complete practice property insurance for your building and equipment.

Workers’ Comp Coverage
Special MDA member rates make this program a great money-saving option.

Disability Insurance
Individual and group plans are available, plus plans that provide coverage if you are unable to work in your own occupation.

Life Insurance
Solutions for all your personal and business-related life insurance needs.

Medicare Plans
The exclusive MDA Retiree Health Plan and other options.

Home and Auto Insurance
Affordable MDA group rates, multi-policy discounts, top-rated carriers, and unbeatable service. Your discount extends to the office staff, too!

Other Insurance Plans
Vision and eyeglass coverage, business overhead expense, hygienist and dental assistant professional liability, employee disability income protection, accident and critical illness, and dental insurance are available.
Great Programs, Big Savings through MDA Services

MDA Services, a marketing division of MDA Insurance, offers money-saving resources to help you solve major challenges of running a dental practice. Call MDA Services at 800-860-2272 or visit mdaprograms.com to learn more about the following programs:

**MDA Services Gloves and Supplies**
You can save thousands each year on gloves and supplies. Call 877-484-6149.

**Student Loan Consolidating/Refinancing through SoFi**
Save thousands — plus other student loan resources are available through the ADA.

**ADA VISA or Mastercard**

**Practice Financing**
Bank of America Practice Solutions.

**Payroll Processing through BASIC**

**Precious Metal Refining**
DMMEX EasyRefine gives you a superior return on your office scrap.

**Discounted Office Supplies**
Save money on office supplies through the Staples Advantage program.

**Investment Services through Dental Business Success Investment Advisors**
Wealth management and retirement planning through a trusted Michigan-based source.

**Section 125 Plans through BASIC**

**Credit Card Processing**

**Patient Financing through CareCredit**

**Accounts Receivable Management through TSI**

**Website and Online Marketing Solutions through Officite**

**HIPAA-Compliant Encrypted Email through iCoreConnect**

**Section 1557 Regulation Compliance from Cytocom**

**Dental Waste Management and Amalgam Separators through Solmetex**

**Regulatory Compliance through Eagle Associates**
Solve your HIPAA, OSHA and OIG issues.

**Save on computers, servers and more through Lenovo**

**Enjoy luxury travel through AHl Travel**

**Relax your patients with the MDA Television Network from eScapes**

**Electronic patient communication and practice reviews through Demandforce**

Membership Matters!
Who to Call at MDA Headquarters

Call 800-589-2632

Access to care — April Stopczynski ................. 517-346-9417
Annual Session — Shawna Owens .................. 517-346-9402
Annual Session/Registration — Jody Marquardt .... 517-346-9408
Board of Dentistry — Josh Kluzak .................. 517-346-9422
Board of Trustees — Michelle Cruz ............... 517-346-9414
Career Services — Angie Kanazeh ................ 517-346-9415
Classified ads — Jackie Hammond .................. 517-346-9419
Component Public Relations Grants — Jenny Armistead ... 517-346-9412
Concierge Service — Kelsi Crosby .................. 517-346-9424
Continuing Education — Shawna Owens ............. 517-346-9402
Continuing Education/Registration — Jody Marquardt ... 517-346-9408
Contract Analysis Service — Kesha Dixon ........... 517-346-9452
COVER Program — Angie Kanazeh .................. 517-346-9415
Demographic Reports — Angie Kanazeh ............. 517-346-9415
Dental Benefits — Josh Kluzak/Bill Sullivan ....... 517-346-9422/517-346-9405
Dental Health Education — April Stopczynski ....... 517-346-9417
Dental PAC — Bill Sullivan .......................... 517-346-9405
Dental Supplies — MDA Services team .............. 877-484-6149
DiSC Training — Brandy Ryan ....................... 517-346-9416
Donated Dental Services Program .................. 800-850-5913 (Metro Detroit) or
....................................................................................... 866-263-4067 (statewide)
Drug/Substance Abuse and Addiction — Ginger Fernandez ...... 517-346-9430
Dues payments — Tiffany Gibbons ................... 517-346-9434
Endorsed insurance and services — .................. www.mdaprograms.com
Ethics — Chris Wilson ................................. 517-346-9409
Executive Office — Jennifer Lennemann ............... 517-346-9461
Fluoride — April Stopczynski ......................... 517-346-9417
HIPAA — Kesha Dixon ................................. 517-346-9452
House of Delegates — Michelle Cruz ................. 517-346-9414
Human Resources/Employment Matters — Brandy Ryan ....... 517-346-9416
Insurance, MDA-endorsed ............................... 800-860-2272
Job Board — Jackie Hammond .......................... 517-346-9419
Journal and eNews — Dave Foe .......................... 517-346-9421
Labor Posters — Kelly Risley .......................... 517-346-9406
LEAD program — Angie Kanazeh .......................... 517-346-9415
Legal Issues — Bill Sullivan .......................... 517-346-9405
Legislation — Josh Kluza .......................... 517-346-9422
Licensure: investigations, sanctions, discipline — Chris Wilson .......................... 517-346-9409
Licensure: renewals — Andrea Sundermann .......................... 517-346-9403
Media Relations — Jenny Armistead .................... 517-346-9412
Medicaid — April Stopczynski .......................... 517-346-9417
MDA Foundation — Nancy Maier .......................... 517-346-9423
MDA Insurance — Craig Start, president .......................... 517-346-9441
MDA Services — Cindy Hoogasian, director .......................... 517-346-9446
Mission of Mercy — Nancy Maier .......................... 517-346-9423
Membership (Records) — Joanne Floyd .......................... 517-346-9451
National Children’s Dental Health Month — Jenny Armistead .......................... 517-346-9412
Patient Education Materials — April Stopczynski .......................... 517-346-9417
Peer Review/Ethics — Chris Wilson .......................... 517-346-9409
Peer Review/Dental Care — Ginger Fernandez .......................... 517-346-9430
Practice Management/Dental Records — Chris Wilson .......................... 517-346-9409
or Ginger Fernandez at 517-346-9430
Public Education Campaign — Jenny Armistead .......................... 517-346-9412
Public Relations — Jenny Armistead .......................... 517-346-9412
Radiography Training — Dave Lutz .......................... 517-346-9426
Regulatory Compliance — Kesha Dixon .......................... 517-346-9452
Resume/Cover Letter Service — Brandy Ryan .......................... 517-346-9416
Social Media — Jason Heinrich .......................... 517-346-9429
Staff Matters Human Resource System — Dave Foe .......................... 517-346-9421
Student Affairs — Angie Kanazeh .......................... 517-346-9415
Website (michigandental.org) — Jeff Mertens .......................... 517-346-9460

Email your questions to membership@michigandental.org
Contact MDA CEO/Executive Director Karen Burgess
at ext. 425 or at kburgess@michigandental.org
MDA Officers and Trustees

The MDA leadership’s most important goal is to serve you, the member dentist, and to help you succeed. Officers and trustees are elected by the MDA House of Delegates from a slate of candidates and represent all dentists statewide. Let them hear from you! For contact information, visit michigandental.org/contact/board-of-trustees.

2018-19 MDA Board of Trustees — Top row: Dr. Michael Maihofer, Dr. Vincent Benivegna, Dan Schulte (legal counsel), Dr. Curles Colbert, Dr. Stephen Meraw; Middle row: Dr. Lisa Knowles, Karen Burgess (CEO/executive director), Dr. Jonathan Berns, Dr. William Patchak, Dr. Rhonda Hennessy, Dr. Eric Knudsen, Michelle Nichols-Cruz (MDA governance manager); Seated: Dr. Clayton Shunk (secretary/treasurer), Dr. Todd Christy (speaker of the House), Dr. Margaret Gingrich (president-elect), Dr. Debra Peters (president), Dr. Steven Conlon (editor), Dr. Michele Tulak-Gorecki (immediate past president).
MDA Foundation: Improving Dental Health

The Michigan Dental Association Foundation supports Michigan residents’ quality of life through improved dental health. The Foundation is your charitable organization, working in local communities demonstrating the compassion and generosity of dentists to ensure quality dental care for everyone in Michigan. Together, we can help so many more than we can alone.

Access to Care

The MDA Foundation provides grant awards throughout the state to organizations providing education and dental care to the uninsured, under-insured, working poor, and elderly. It is our mission to help those who need it most. Grant awards average about $70,000 total per year with grants supporting VINA Clinic in Brighton, Flint Area Free Dental Days, Muskegon Volunteer for Dental Care, and Care Free Dental Clinic in Iron Mountain, to name a few.

Michigan Mission of Mercy

The Michigan Mission of Mercy program takes place every other year with the next program scheduled in Flint in 2019. More than 1,000 patients are treated during the Foundation’s MOM program and are treated and cared for by close to 1,300 volunteers. This Foundation program has provided nearly $4 million in care. Please join us as a volunteer if you are interested in being part of the largest free dental clinic in the state.

Student Support

The MDA Foundation supports Michigan students pursuing careers in dentistry, dental hygiene, and dental assisting. As the cost of dental education continues to rise, these scholarships help defray expenses for students who qualify, based on academic record, community service, leadership and financial need.

Your Gifts Make a Difference

Gifts to the Foundation can be made online, via a telephone call, or by mail, and can be designated to where donations are needed most or to your favorite cause. Visit michigandental.org/foundation for more information.
GET INVOLVED!

Get More From Your Membership — Share Your Talents and Skills by Being an MDA Volunteer!

MDA volunteers are MDA leaders. When you get involved and volunteer, you’ll help the MDA continue its mission of “helping member dentists succeed.” And, you’ll help yourself succeed. You’ll grow as a leader in your practice, in the profession — even in your personal life.

Too busy? Not enough time? No worries! Most of the MDA’s volunteer opportunities are quick and easy, without a long-term commitment. And you’ll get the help and support you need every step along the way. Whatever fits your style — the MDA needs you!

For more information, contact Angie Kanazeh at 517-346-9415, or email akanazeh@michigandental.org.

Quick and Easy Opportunities
No time? No problem! Fast ways you can help!

• Share your views — write a letter or an article in the MDA Journal
• Serve on an MDA Journal reader panel
• Host a speaker at the Annual Session
• Recruit a non-member into membership
• Take photos at an MDA event
• Attend an MDA legislative lunch or meeting
• Speak out in support of fluoride in your community

Short-term Opportunities
A little more time, but not a major commitment

• Serve as an MDA student mentor
• Share your expertise on an MDA task force or workgroup
• Organize a fundraiser for a political candidate
• Participate in the MDA LEAD (Leadership Exploration and Development) Program
• Sign up for the MDA COVER (Colleagues Offering Varied Emergency Relief) Program
• Speak at an MDA continuing education course

Longer-term Opportunities
For those seeking a more substantial commitment

• Serve as a member of the MDA House of Delegates
• Serve on the MDA Journal Editorial Advisory Board
• Serve as a member of the MDA Board of Trustees, MDA Insurance Board of Directors, or MDA Foundation Board of Directors
Access to Care Committee
Help bring solutions to Michigan’s access-to-care problem by working with like-minded groups in dentistry and within the greater health care community.

Continuing Education Committee
Plan CE courses, evaluate speakers, serve as a speaker host.

Membership Committee
Use your expertise and experience to help the MDA improve its value proposition and ensure a strong membership and strong association.

Peer Review/Health and Well-being
Serve on the committee that confidentially assists dentists or dental team members with addiction or other personal problems.

Peer Review/Dental Care
Assist the MDA with dispute resolution.

Peer Review/Ethics
Review cases and discuss matters of professional ethics relating to dentistry.

Governmental and Insurance Affairs Committee
Monitor governmental and insurance developments that affect members’ ability to practice successfully.

Annual Session Committee
Assist with planning and staffing at the yearly MDA meeting.

New Dentist Committee
Consult on ways to maintain student outreach and recruit and retain new dentists.

Member Success Committee
Help the MDA develop and evaluate new programs to enhance success for every member.

Public Relations Committee
Provide the member perspective on the MDA’s public-facing media activities and Statewide Public Education Campaign.

MDA Dental PAC
Help support the MDA’s legislative program through service on the MDA Dental PAC Board of Governors.

MDA Foundation
Serve as a Board or committee member to assist with MDA philanthropic activities.

MDA Insurance/MDA Services
Serve on a committee or on one of the Boards associated with the MDA’s for-profit subsidiary or member health plan.

For more information or to volunteer, visit Leadership Central at michigandental.org.
The American Dental Association

Your membership in the ADA brings you a wealth of clinical, practice, and personal resources. Visit ada.org to learn more and make the most of your membership.

JADA and ADA News
The monthly Journal of the American Dental Association is the world’s most-respected dental publication, available in print and digital editions. The ADA News brings you information you need and covers a wide variety of dental topics and association announcements.

ADA Website
The ADA’s member website is located at ada.org. An unmatched resource, you’ll find an ADA Member Center, Education/Career information, the latest science and research, advocacy news, ADA publications, and much more.

MouthHealthy™
MouthHealthy is the ADA public-facing website, with patient-friendly information on dental topics, symptoms, dental visits, the ADA Seal program, and more.

ADA Find-a-Dentist
The ADA’s recently expanded Find-a-Dentist page helps patients find you by entering a few simple search criteria. Make sure your ADA profile is up to date to take full advantage of this great member benefit.

Center for Professional Success
Located at success.ada.org, the Center contains a wealth of practice management assistance to help you succeed. The content is extensive, and changes frequently.

Continuing Education
ADA online CE, webinars, and seminars are a convenient way to get continuing education credits you need. America’s Dental Meeting, provides unlimited opportunities for in-person education, networking, and camaraderie. The ADA New Dentist Conference is held in conjunction with the ADA meeting.

ADA Store
You’ll find what you need at the ADA Store, located at ebusiness.ada.org. Access the full ADA Catalog, professional resource products, personalized products, whitepapers and research, and so much more, including CDT Code information, apps, and e-books, all at special members-only pricing.
Our endorsed programs add value to your MDA membership by helping reduce your costs of doing business. Participating in just a few of these programs could help you recoup your membership dues, and provides a stream of non-dues revenue to MDA. Maximize your membership’s value by using these endorsed programs!

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