Michigan Dental Association

PUBLIC SERVICE AWARD GUIDELINES

Public Service Award

Resolved, that the following guidelines for the MDA Public Service Award shall be adopted as official policy of the Michigan Dental Association:

Name: The name of this award shall be the Michigan Dental Association Public Service Award.

Purpose: To recognize exceptional current contributions to the public and the dental profession in the field of dental health and related activities. This is an intra and extra professional public relations award that should serve not only to recognize current and past contributions, but also to stimulate further service by others.

The award will be given for contributions that are above and beyond the usual functions of dental organization activity. The following are eligible to be nominated for this award:

a. Any representative of the public media,
b. Any member of the dental profession or auxiliary group, or
c. Any layman or organization who has contributed greatly to the goals of the profession in its quest for better dental health.

Nominations: On September 1, an “open call for nominations” will be promoted via all MDA communication vehicles, both print and e-communications and a unique email to component officers and executive directors/secretaries.

Nominations must be received by the Michigan Dental Association’s Central Office no later than November 1 of each year and must include biographical or other pertinent information and reasons for the nomination and a letter of support from the component president. Sitting Board members are not eligible for nomination.

Approval: The Board of Trustees, by a majority vote, shall have the final authority to approve the recipient(s) for this award at its first meeting after November 1 of each year. The review and discussion of all nominations are to be in executive session.

Ceremony: The award recipient shall be recognized at an appropriate function of the Michigan Dental Association. A suitable acknowledgement shall be presented to the recipient by the President of the association.

Notification to the Membership and Public: The editor of the MDA Journal shall publish notice of the award recipient in the MDA Journal shortly after presentation of the award. The marketing and communications department is to develop and submit a press release(s) to the recipients’ local newspaper and the American Dental Association.

Record: A permanent record of the names and contributions of each recipient shall be maintained at the MDA Central Office.

Approved by the MDA Board February 2016