

Michigan Dental Association

MEETING OF THE BOARD OF TRUSTEES

May 7, 2020

Zoom Videoconference

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6 **OFFICERS**

Dr. Margaret Gingrich, President
Dr. Stephen Meraw, President-Elect
Dr. Debra Peters, Immediate Past President
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Dr. Christopher Gorecki
Dr. Rhonda Hennessy
Dr. Eric Knudsen
Dr. Lisa Knowles
Dr. Vincent Lizzio
Dr. Michael Maihofer
Dr. William Patchak

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8 **GUESTS**

9 Dr. Melanie Mayberry, Trustee Candidate
10 Dr. Christine Mason, Trustee Candidate
11 Dr. Cheri Newman, Trustee Candidate
12 Dr. Robert Richards, Trustee Candidate
13 Dr. Lauryne Vanderhoof, Trustee Candidate
14 Dr. Mark Johnston, Michigan Board of Dentistry Member

15
16 **STAFF**

17 Jenny Armistead, MDA Director of Marketing and Communications
18 David Foe, MDA Director of Print and e-Publications
19 Cindy Hoogasian, Director of MDA Services and Marketing
20 Angie Kanazeh, MDA Director of Membership
21 Michelle Nichols-Cruz, MDA Governance Manager
22 Bill Sullivan, JD, MDA Vice President/Advocacy and Professional Relations
23 Andrea Sundermann, CAE, MDA Director of Continuing Education
24 Brandy Ryan, MBA, PHR, SHRMCP, MDA Director of Human Resources
25 Craig Start, MBA, LIC, MDAIFG President
26 Donald Winn, Chief Financial Officer

27
28 **CALL TO ORDER**

29 The meeting was called to order by President Gingrich at 10:00 am.
30
31

32 **DENTAL LICENSURE**

33 Dr. Mark Johnston, member of the Michigan Board of Dentistry, informed the Board that the
34 Michigan Board of Dentistry will review the use of Typodont Teeth during dental licensure
35 exams in response to a growing need of being able to find enough live patients with class 3
36 lesions.

37
38 The Commission on Dental Competency Assessments (CDCA) worked with a company to
39 develop a plastic tooth with varying degrees of decay that will test the skills of the candidate
40 better than extremely small lesions. The candidates will be provided with x-rays and will be
41 tested on unrecognized decay removal and an option contact or pulp exposure. The teeth will
42 not be distributed prior to the exam. This has been thoroughly vetted and dental boards are
43 now approving this. The State of Michigan may recognize this as a legitimate exam once
44 approved by ADEX.

45
46 The Michigan Department of Licensing and Regulatory Affairs (LARA) is asking for input from
47 the MDA on this subject.

48
49 Typodont testing has been in development for over three years. It was noted that Dr. Peter
50 Chiaravalli took the mock exam and was impressed with how real the Typodont tooth was.
51 There is currently no typodont testing for periodontal scaling and planing.

52
53 In discussion of policy, it was noted that the policy should state CompeDont teeth rather than a
54 brand name such as Typodont as this could change in the future.

55
56 Therefore, the following was referred to the Committee on Governmental and Insurance Affairs
57 to include this information into the overall licensure policy so that it is not using a name brand.

58
59 Resolved that the MDA supports the Michigan Board of Dentistry's **Referred to**
60 consideration to move to CompeDont Teeth. **CGIA**

61
62 The Board has no objection with the State utilizing CompeDont teeth in the dental licensure
63 exam.

64
65 **2020 BUDGET ADJUSTMENTS**

66 The Committee on Finance met to evaluate how the pandemic is affecting the Michigan Dental
67 Association finances. After reviewing the likelihood of reduced revenue, the Committee
68 reviewed potential expense reductions proposed by staff and agreed to forward the list to the
69 Board of Trustees with a recommendation to approve them. The Committee also discussed
70 options for closing the gap at the end of the year, if needed, and identified withdrawal from
71 reserves as the usual mechanism. If the MDA investments were in a position that liquidation
72 was not wise, the MDA could use its existing lines of credit for temporary funding.

73
74 The Board reviewed and approved the list of expense reductions.

75
76 The following was unanimously adopted:

77
78 **1-5/7/20** Resolved, that the Board of Trustees approves the proposed **Adopted**
79 2020 expense reductions.

80
81 **ENDORSEMENT: DAILEY SOLUTIONS**

82 The Board reviewed an endorsement recommendation from the IFG Board for toner and ink for
83 laser and ink jet printers. An ongoing expense in dental practices is toner or ink for laser or ink
84 jet printers. Mark-ups on these items are high. Dailey Solutions has developed a relationship
85 with the original equipment manufacturers (OEM) for major brands of toner and ink whereby
86 the OEM white labels original cartridges with the Dailey Solutions brand. Dailey Solutions sells
87 these cartridges via its website or telephone at 30% to 40% below retail prices. Shipping is
88 provided at no additional charge. Solutions approached MDA Services with a proposal to be an
89 endorsed vendor to provide these cartridges at discounts and provide a 5% royalty to the MDA.

90
91 The following was unanimously adopted:

92
93 **2-5/7/20** Resolved, that the MDA Board of Trustees endorse Dailey **Adopted**
94 Solutions for toner and ink for laser and ink jet printers, **Assoc. Policy**
95 subject to a mutually agreeable contract. **Manual**

96
97 **OPEN DISCUSSION**

98 *State Guidance Letter*

99 On May 3, the Department of Health and Human Services sent a letter to all Michigan health
100 care professionals providing additional guidance in relation to what is allowable under
101 Executive Order 2020-17 and how to re-engage with patients for important care.

102
103 In that the ADA and MDA has already provided guidance to its members, this letter confuses
104 the issue and many dentists are interpreting the letter to mean that they can begin to open
105 their practice for non-essential services.

106
107 The Board is aware that this letter was generated prior to the ADA Toolkit and MDA Addendum
108 being forwarded to the Governor on May 4.

109
110 The MDA has reached out to the department to determine whether the letter was meant as
111 guidance for dentistry and if there is going to be further guidance for dentistry specifically. No
112 response has been received at this point in time.

113
114 Additional discussion on this topic was held in an attorney-client session.

115
116 **NEW BUSINESS**

117 There was no new business.

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ADJOURNMENT: The meeting was adjourned by President Gingrich at 12:14 pm.

Margaret Gingrich, DDS
President

Clayton Shunk, DDS
Secretary/Treasurer