

Michigan Dental Association

MEETING OF THE BOARD OF TRUSTEES

April 16, 2020

Zoom Videoconference

EAP for Members	2
Task Force on Reopening Dental Offices	3
Verbal Updates	3

1 Michigan Dental Association

2
3 **MEETING OF THE BOARD OF TRUSTEES**

4 April 16, 2020

5 Zoom Videoconference

6
OFFICERS

Dr. Margaret Gingrich, President
Dr. Stephen Meraw, President-Elect
Dr. Debra Peters, Immediate Past President
Dr. Christopher Smiley, Editor
Dr. Clayton Shunk, Secretary/Treasurer
Dr. Todd Christy, Speaker
Karen Burgess, MBA, CAE, CEO/Executive Director

TRUSTEES

Dr. Vincent Benivegna
Dr. Jonathan Berns
Dr. Christopher Gorecki
Dr. Rhonda Hennessy
Dr. Lisa Knowles
Dr. Eric Knudsen
Dr. Vincent Lizzio
Dr. Michael Maihofer
Dr. William Patchak

LEGAL COUNSEL

Dan Schulte

7
8 **GUESTS**

9 Dr. Charles Burling, Trustee Candidate
10 Sara Eklove, Encompass EAP Executive Director
11 D.J. Enga, CPFC, Financial & EAP Consultant, Account Liaison
12 Dr. Christine Mason, Trustee Candidate
13 Dr. Melanie Mayberry, Trustee Candidate
14 Dr. Cheri Newman, Trustee Candidate
15 Dr. Lauryne Vanderhoof, Trustee Candidate

16
17 **STAFF**

18 Jenny Armistead, MDA Director of Marketing and Communications
19 Ginger Fernandez, RDH, RDA, Manager, Professional Review and Practice Management
20 David Foe, MDA Director of Print and e-Publications
21 Angie Kanazeh, Director of Membership
22 Michelle Nichols-Cruz, Governance Manager
23 Bill Sullivan, JD, Vice President/Advocacy and Professional Relations
24 Brian Stump, MBA, Director of Finance
25 Andrea Sundermann, CAE, Director of Continuing Education
26 Brandy Ryan, MBA, PHR, SHRMCP, Director of Human Resources
27 Craig Start, MBA, LIC, MDAIFG President

28
29 **CALL TO ORDER**

30 The meeting was called to order by President Gingrich at 10:00 am.

33 **EAP FOR MEMBERS**

34 The Committee on Peer Review Health and Well-being had previously considered proposals to
35 establish an EAP-type program for members to address mental health issues such as stress,
36 anxiety, and depression through telephone triage and referral to appropriate professionals, as
37 well as to increase the wellness information and resources available. At that time, the
38 Committee decided not to make a recommendation to the Board in this regard.

39
40 The MDA is aware that members are experiencing significant stress and resources to help them
41 are limited. MDA reached out to one of the organizations to revisit the opportunity. That
42 company – Sand Creek – has now become a part of a larger organization, AllOne Health, which
43 has offices in Michigan.

44
45 The MDA currently receives 50-75 calls per year on stress and anxiety. Having an outside
46 company may ease members' minds with confidentiality as currently the calls are coming to the
47 MDA staff/committee.

48
49 Sara Eklove, Encompass EAP Executive Director and D.J. Enga, CPFC, Financial & EAP Consultant,
50 Account Liaison, were in attendance to provide information and address questions.

51
52 The proposal includes 5,900 members and their families and is a four-session model that
53 includes four sessions per person per life issue per year. Members may choose assistance in
54 different areas at different times of the year.

55
56 This is an independent program that does not have a connection to HPRP (Health Professional
57 Recovery Network). If someone is going through the HPRP process, they provide support
58 services only and do not take the place of the HPRP provider. With substance abuse issues, the
59 operator would inform them that there is peer assistance available through the MDA.

60
61 Mr. Enga has managed the Minnesota Dental Association program for several years, and noted
62 that there is a 1-2% usage rate. The utilization rate for the Minnesota program is low as it pays
63 for every phone call made and, therefore, they don't provide a robust marketing plan. MDA
64 requested a flat rate that also covered the counseling sessions.

65
66 It is important to set up a comprehensive marketing plan to the members so that the MDA
67 receives the benefit they paid for and members receive the assistance they need. During
68 implementation, they have staff available to assist in rolling out the program. Encompass has 14
69 offices in Michigan. Due to the COVID-19 outbreak, weekly specific webinars are provided for all
70 customers.

71
72 MDA would receive an aggregate report of how many utilized the different services and does
73 not report to any licensing agency or insurance billing. The sessions can be in-person,
74 telephonic or by video. The MDA rate is a flat rate and there would not be a bill for over
75 utilization.

76
77 This program would be overseen by the Committee on Peer Review/Health and Well-Being.
78 MDA is seeking financial support for this program for one year through either the MDA
79 Foundation or MDAIFG. The hope is that MDA won't have to allocate monies for 2020 and 2021
80 if the Board is in agreement with providing this service.

81
82 The Board was in agreement with Option 2 which includes services for member dentists and
83 their families. This service could also be offered to dental staff at a discounted rate.

84
85 The following was unanimously adopted:

86
87 **1-41620** Resolved, that the Michigan Dental Association pursue the **Adopted**
88 provision of EAP services through AllOne Health for MDA
89 members and their families, pending appropriate financial
90 support.

91
92 **TASK FORCE TO REOPEN DENTAL OFFICES**

93 President Gingrich appointed a task force to develop a plan to restart dental offices once the EO
94 is lifted. Its first meeting will take place on April 17. Issues that will be considered include
95 infection control and infection, PPE, testing and many others. Members of the task force
96 include: Drs. Margaret Gingrich, Vince Benivegna, Deb Brown, Marie Fluent, Mitch Kaplan,
97 Melanie Mayberry, Stephen Meraw, Mark Murphy, Chris Smiley, Irene Tseng and Chris Farrell,
98 Brandonn Perry and Laraine Washer.

99
100 The emergency declaration allows Michigan to receive federal funding and may last for several
101 months. With the practice of dentistry tied to the emergency declaration, dentists would not be
102 allowed to practice until that declaration is removed. Therefore, the goal of the task force is to
103 develop a safety plan that would allow dentistry to be removed from the declaration at some
104 point and begin to practice again.

105
106 The task force will also discuss testing. While dentists are able to test and diagnose the
107 question is whether dentists will be paid for these services and how often testing is allowed.

108
109 The California Dental Association and the ADA have appointed task forces as well and have
110 agreed to share information with the MDA. The MDA task force will also be reviewing state
111 specific issues.

112
113 A report from the task force will be provided at the next Board meeting.

114
115 **VERBAL UPDATES**

116 Bill Sullivan informed the Board that the Governor signed a new Executive Order that brings all
117 of the previous Executive Orders date specific. However, all non-essential businesses continue
118 to be tied to the emergency declaration.

119

120 The State of Michigan is anticipating a \$2.6B shortfall in the budget for the current fiscal year
121 and a \$3-4B shortfall in 2021.

122

123 **ADJOURNMENT:** The meeting was adjourned by President Gingrich at 11:02 am.

124

125

126

127 Margaret Gingrich, DDS

Clayton Shunk, DDS

128 President

Secretary/Treasurer

129

130

131