

Michigan Dental Association

**MEETING OF THE BOARD OF TRUSTEES**

October 10-11, 2019

Okemos, Michigan

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MDA Building

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**OFFICERS**

Dr. Margaret Gingrich, President  
Dr. Stephen Meraw, President-Elect  
Dr. Debra Peters, Immediate Past President  
Dr. Christopher Smiley, Editor  
Dr. Todd Christy, Speaker  
Ms. Karen Burgess, MBA, CAE, CEO/Executive Director

**LEGAL COUNSEL (for a portion)**

Mr. Dan Schulte

**NINTH DISTRICT TRUSTEE (for a portion)**

Dr. Julio Rodriguez, Ninth District Trustee

**TRUSTEES**

Dr. Vincent Benivegna  
Dr. Jonathan Berns  
Dr. Christopher Gorecki  
Dr. Rhonda Hennessy  
Dr. Lisa Knowles  
Dr. Eric Knudsen  
Dr. Vincent Lizzio  
Dr. Michael Maihofer  
Dr. William Patchak

**ABSENT**

Dr. Clayton Shunk, Secretary/Treasurer

**STAFF (for a portion)**

Jenny Armistead, MDA Director of Marketing and Communications  
Kesha Dixon, MDA Government/Insurance Affairs Assistant  
Ginger Fernandez, RDA, RDH, Manager, Professional Review and Practice Management  
David Foe, MDA Director of Print and e-Publications  
Angie Kanazeh, Director of Membership  
Josh Kluzak, Government/ Insurance Affairs Manager  
Michelle Nichols-Cruz, Governance Manager  
Craig Start, MDAIFG President  
April Stopczynski, Manager of Access and Prevention  
Brian Stump, Director of Finance  
Bill Sullivan, JD, Vice President/Advocacy and Professional Relations  
Andrea Sundermann, CAE, Director of Continuing Education

**GUESTS (for a portion)**

Dr. Mert Aksu, Dean, University of Detroit Mercy  
Lynn Aronoff, MDA Grassroots Coordinator  
Dr. Saranna Berger, LEAD Participant  
Dr. Michelle Dziurgot, LEAD Participant  
Dr. Mark Johnston, MDAIFG Board

29 Matthew Maguy, James & Matthew  
30 Dr. Laurie McCauley, Dean, University of Michigan  
31 James Pond, James & Matthew  
32 Bill Robinson, CEO/President, ADA Practice Transitions  
33 Dr. Rachel Sinacola, LEAD Participant  
34 Dr. Prabhjot Singh, LEAD Participant  
35 Dr. Michele Tulak-Gorecki, MDA Health Plan Board/MDA Past President  
36 Dr. Hassan Yehia, LEAD Participant  
37

38 **THURSDAY, OCTOBER 10, 2019**

39  
40 **CALL TO ORDER**

41 The meeting was called to order by President Gingrich at 6:15 pm.  
42

43 **PRESENTATION BY DENTAL SCHOOL DEANS**

44 The deans of the dental schools, Dr. Mert Aksu of the University of Detroit Mercy and Dr. Laurie  
45 McCauley of the University of Michigan, provided the Board with presentations on the state of  
46 the dental schools. Following the presentations, the Board engaged the deans in a discussion of  
47 potential collaboration between organized dentistry and the dental schools.  
48

49 **ADJOURNMENT:** The meeting was adjourned at 8:00 pm.  
50

51 **FRIDAY, OCTOBER 11, 2019**

52  
53 **CALL TO ORDER**

54 The meeting was called to order by President Gingrich at 8:00 am.  
55

56 **EXECUTIVE SESSION**

57 The Board of Trustees entered Executive Session at 8:00 am.  
58

59 *Defined Contribution Plan Percentage for 2021*

60 This topic was discussed in executive session as staff benefits were discussed.  
61

62 The following was adopted:  
63

64 **1-1019**      Resolved, that that the defined contribution plan percentage      **Adopted**  
65                      be six (6) percent of total compensation for the year 2021.  
66

67 *MDA/IFG Employee Health Savings Account (HSA) Funding*

68 This topic was discussed in executive session as staff benefits were discussed.

69  
70 The following was adopted:

71  
72 **2-1019**      Resolved, that MDA continue funding the Employee Health                      **Adopted**  
73 Savings Accounts from December 2020 through November 2022  
74 (up to \$1,000 annually for singles and up to \$2,000 annually  
75 for families).

76  
77 *Pay Range Ratio Analysis*

78 The Board reviewed an informational report from the Committee on Employee Benefits on the  
79 pay range ratio. This topic was discussed in executive session as staff benefits were discussed.

80  
81 *Election of Nominees for MDA Health Plan Board of Directors*

82 This was discussed in closed session, as individuals were discussed.

83  
84 The MDA Health Plan (MDAHP) Board of Directors consists of nine members. As the plan  
85 sponsor, the MDA nominates the plan beneficiary trustees. They must make up a majority of  
86 the MDAHP Board. The MDA Board is responsible for nominating at least five plan beneficiary  
87 members who will be voted in by the participating employers in the plan. The MDAIFG Board is  
88 responsible for electing the remaining four members. The MDA's five nominees must be plan  
89 beneficiaries.

90  
91 Once MDA and MDAIFG have approved their nominees, the slate of nominees will be voted on  
92 by the MDA Health Plans' Participating Employers.

93  
94 The following was adopted:

95  
96 **3-1019**      Resolved, that the Michigan Dental Association nominates the                      **Adopted**  
97 following for a director position on the MDA Health Plan Board  
98 of Directors:

- 99  
100                      1. Mark Johnston  
101                      2. Josef Kolling  
102                      3. Elizabeth Ralstrom  
103                      4. David Schoonover  
104                      5. Michele Tulak-Gorecki

105  
106 *ADA Council on Access, Prevention and Interprofessional Relations (CAAP)*

107 This was discussed in closed session, as individuals were discussed. The Ninth District's current  
108 representative on the ADA CAAP moved out of Michigan and is no longer eligible to serve as the

109 Ninth District representative. The Board provided the Ninth District Trustee with a nomination  
110 to fill the remainder of the term until the fall of 2021.

111

112 *Direct to Consumer Dentistry*

113 The Board was provided an update on direct to consumer dentistry. This was discussed in  
114 executive session as strategy was discussed.

115

116 The Board came out of executive session at 9:15 am.

117

118 **ANNOUNCEMENTS**

119 The Board was provided with written announcements from Executive Director Burgess.

120

121 **CONFLICT OF INTEREST**

122 President Gingrich informed the Board that Board members should declare any potential  
123 conflicts of interests during the meeting. The conflict of interest policy states that the Board  
124 member should report potential conflicts to the President with the Board making the final  
125 decision as to whether a conflict exists.

126

127 Dr. Lisa Knowles informed the Board that she recently took a part-time position as a Blue  
128 Cross/Blue Shield of Michigan associate dental consultant and would be updating her conflict of  
129 interest disclosure.

130

131 **ADA PRACTICE TRANSITIONS (ADAPT)**

132 Mr. Bill Robinson, CEO & President, ADA Practice Transitions, provided information on a new  
133 service offered through ADA Business Innovations Group to make the process of entering and  
134 leaving a practice both predictable and enjoyable. The purpose is to match dentists who are  
135 looking to join a practice with owners who are seeking a partner, associate or someone to  
136 purchase their practice. Included in the initiative is an online platform with tips, tools and  
137 training relevant to each dentist's situation. In addition, an ADA Advisor is assigned to the  
138 partnership to help facilitate the process and foster a positive relationship for both parties  
139 beyond the transaction.

140

141 This was a pilot program with Maine and Wisconsin that is now being opened up to additional  
142 states. In the future, there will be the opportunity for non-dues revenue associated with the  
143 program. The Board agreed to welcome ADA Practice Transitions into Michigan as a benefit for  
144 MDA members, and MDA staff will work collaboratively with the ADA to launch the program in  
145 November.

146

147 The following was adopted via general consent:

148

149

150 **4-1019** Resolved, that the MDA welcome the ADA Practice Transitions **Adopted**  
151 Program into Michigan as a benefit for MDA members.  
152

153 **GENERATIVE DISCUSSION – MEMBERSHIP**

154 The Board reviewed several articles on membership trends and member surveys, and focused  
155 discussion on ways to ensure that members have a positive experience with the MDA and  
156 receive good member value. One piece of new information that the Board received was the  
157 MDA’s Net Promoter Score (NPS). The NPS is used by companies around the globe to measure  
158 customer satisfaction and loyalty. It uses a single question – how likely are you to recommend  
159 this company to friends or colleagues – on 0-10 scale. Respondents are classified as  
160 promoters, detractors, or passives according to their answer, and an algorithm yields a single  
161 score for the organization. The average NPS for associations is 21; the MDA NPS was reported  
162 as 48.  
163

164 **FUND BALANCES**

165 Dr. Eric Knudsen informed the Board that the Non-Reserve Fund balance is \$437,629.78 and the  
166 Strategic Project Reserve Fund balance remains at \$823,347.  
167

168 **STRATEGIC PLANNING**

169 Executive Director Burgess gave an update on the progress on the 2016-2020 MDA Strategic  
170 Plan. The report noted significant progress on all the strategic plan objectives and strategies.  
171 The Board will hold a Strategic Planning Retreat in the summer of 2020.  
172

173 **2020 MDA BUDGET**

174 The Board approved the 2020 budget which had been shared with the MDA House of Delegates  
175 for comment prior to approval by the Board. The budget process includes a review of actual  
176 expenses and revenues for the past three years. The 2020 budget is a balanced budget, with  
177 total revenues of \$6,780,473 million and expenses of \$6,780,473 million. The Full Active  
178 Member dues rate will be \$550 for the 2020 dues year, a \$5 increase from the 2019 rate.  
179

180 The following was adopted via general consent:  
181

182 **5-1019** Resolved, that the 2020 Michigan Dental Association budget, **Adopted**  
183 dated 10/11/19 be approved as the budget for calendar year  
184 January 1 to December 31, 2019.  
185

186 **ADA DUES SIMPLIFICATION**

187 The Board discussed actions taken at the ADA House of Delegates that shortened the Reduced  
188 Dues Program for new graduates from a 0-25-50-75-100% progression to a 0-50-100%  
189 progression, as well as the elimination of the discount for active life members. The impact of  
190 the changes will be to reduce the number of dues categories at the national level as well as

191 reduce the percentage of members who pay less than full dues. The changes will be effective  
192 with the 2021 membership year.

193  
194 The question for the MDA Board was whether to recommend to the MDA HOD that the  
195 association match the dues rates. The Board noted that the MDA faces the same demographic  
196 challenges that the ADA does in terms of the growth of members in discounted dues categories.  
197 After a thorough discussion, the Board agreed that it would be appropriate for the MDA to  
198 revise its bylaws to conform with the ADA. This will be forwarded to the Bylaws Language  
199 Review Committee for development of the bylaws language and will be addressed by the 2020  
200 MDA House of Delegates.

201  
202 The following were adopted:

203  
204 **6-1019** Resolved, that the Michigan Dental Association restructure the **Adopted**  
205 dues discounts as follows: **Bylaws Language**  
206 **Review Comm.**

207 Eliminate the current 25% and 75% dues discounts for new  
208 graduates, making it a two-year dues reduction of \$0 first year  
209 following year of graduation and 50% of full dues the second  
210 year following graduation. New graduates would pay full dues  
211 beginning the third year following graduation, beginning with  
212 the 2021 MDA dues cycle.

213  
214 Board Vote: 13 in favor, 1 opposed, 1 absent.

215  
216 **7-1019** Resolved, that the Michigan Dental Association restructure the **Adopted**  
217 dues discounts as follows: **Bylaws Language**  
218 **Review Comm.**

219 Eliminate the current 50% dues discounts for working life  
220 members, beginning with the 2021 MDA dues cycle.

221  
222 Board Vote: 13 in favor, 1 abstention, 1 absent.

223  
224 **MDA WORKFORCE POLICY**

225 The Board amended the MDA Workforce policy so it is not in conflict with the new dental  
226 therapist law. The intent of the MDA workforce policy is to proclaim dentists as the head of the  
227 dental team.

228  
229 The following were adopted via general consent:

230  
231

232 **8-1019** Resolved, that when addressing dental workforce, the **Adopted**  
233 following two principles are the guiding principles as **Assoc. Policy**  
234 sanctioned by the Michigan Dental Association: **Manual**

- 235
- 236 • The MDA maintains that only a dentist provides  
237 comprehensive oral health care. The dentist has the ultimate  
238 responsibility for all dental care provided under his/her direction  
239 and supervision.
  - 240 • The MDA recognizes the dentist as the leader of the dental  
241 team and is responsible for maintaining the standard of care for  
242 all patients.

243

244 **9-1019** Resolved, that Resolution 17H-12 regarding workforce policy **Adopted**  
245 be rescinded and removed from the *Association Policy Manual*.

246

247 **MDA JOURNAL ADVERTISING STANDARDS**

248 The Board revised its Journal Advertising Standards to allow advertising from dentists for dental  
249 treatment services if the advertising conforms to all MDA advertising guidelines and dentists  
250 are members in good standing of the MDA.

251

252 The following were adopted via general consent:

253

254 **10-1019** Resolved, that the MDA Journal of the Michigan Dental **Adopted**  
255 Association Advertising Standards, dated October 11, 2019 **Assoc. Policy**  
256 be approved. **Manual**

257

258 **11-1019** Resolved, that Resolution 24-217 regarding MDA Journal **Adopted**  
259 Advertising Standards be rescinded and removed from the  
260 *Association Policy Manual*.

261

262 **VIDEO: "THE 9 DRIVERS OF HEALTH CONSUMERISM"**

263 As part of ongoing Board development, the Board viewed and discussed a video titled "The 9  
264 Drivers of Health Consumerism." The video explains a new megatrend that shows how  
265 members of the public are taking charge of their own health and health care. The drivers  
266 include:

- 267 • self-diagnosis (with information from online sources, both reputable and not)
- 268 • alternatives and substitutions (including nontraditional medicine)
- 269 • clean eating (such as organic foods)
- 270 • fitness and outdoor activity (greater focus on function)
- 271 • medical shopping (looking at healthcare from a price perspective, including the growth  
272 of generics)



- 273 • application of health (Fitbits, glucose monitors, step counters and more)
- 274 • pricing transparency (a desire to find out the cost before you buy)
- 275 • undoctoring (coming in with information from websites and social networks)
- 276 • user experience (patients want a patient-centered experience)

277

278 The Board was easily able to come up with examples of the impact of these drivers in their own  
279 experience.

280

## 281 **PUBLIC EDUCATION CAMPAIGN UPDATE**

282 In October 2018, the Board agreed that the MDA focus on educating the public of the  
283 importance of oral health care and making it a priority. The campaign is focusing on three core  
284 demographics: family influencers/moms, millennials and blue-collar workers. These groups do  
285 overlap.

286

287 MDA’s marketing consultants, James & Matthew, stated that the Board’s decision to change  
288 the focus of the campaign to education and awareness is clearly working. This past year, Web  
289 sessions are up 21%, new users are up 27%, page views are up 11% and Find a Dentist page  
290 views are up 7%. Year to date, much of the focus has been on the Sugary Truth video, which  
291 raises awareness of the amount of sugar in sugar-sweetened drinks. There are related products  
292 for in-office use, such as coloring books and stickers.

293

294 A new video series in development – Big Stories from Little Mouths – uses children’s video-  
295 taped descriptions of cavities and other oral health topics along with animation to reinforce  
296 positive oral health messages. The first one addressed cavities, the second features  
297 descriptions of a visit to the dentist’s office. One additional video in the series is in the planning  
298 stages. Board discussion included comments about the comic book style, positive comments  
299 about the fact that the animated dentist is a female, and concern that the children in the video  
300 all appear to be white. The casting process was explained.

301

302 Another approach will be taken to focus on millennials: a long-form “webisode” featuring a  
303 host, dentists, and Michigan-specific locations. The video would also be repurposed as a  
304 podcast. It was clarified that the length of each episode would be up to 20 minutes.

305

## 306 **NEW BUSINESS**

### 307 *2018 MDA Audit*

308 In the past, the MDA auditors had recommended that the MDA for-profit subsidiary move to  
309 the same fiscal year as the MDA to allow for a consolidated audit. This was done, but the MDA  
310 continued to receive a parent-only audit in addition to the consolidated audit that includes all  
311 MDA-related entities. This year, it was noted that the MDA audit received an adverse opinion  
312 solely because it was not consolidated, even though the consolidated was also done. After a  
313 thorough review, the Committee on Finance recommended that the MDA discontinue its

314 parent-only audit. The Board agreed that all relevant MDA financial information can be  
315 provided in the consolidated financial report and took action to discontinue the parent-only  
316 report.

317

318 The following was adopted via general consent:

319

320 **12-1019** Resolved, that the Michigan Dental Association’s auditing **Adopted**  
321 firm conduct a consolidated financial statement audit on an **Assoc. Policy**  
322 annual basis, effective with the 2019 calendar year. **Manual**

323

324 *MDA Auditing Firm*

325 The MDA switched auditing firms in 2018 from Plante Moran to Crowe Horwath LLP. Many  
326 challenges were encountered during the transition to the new provider, including lack of  
327 communication with MDA Staff, additional time required of MDA Staff, timelines that were not  
328 followed and deadlines that were missed, which caused major delays in issuing the audited  
329 financial statements.

330

331 The Board of Trustees agreed with the Committee on Finance that changing auditors would be  
332 appropriate. After discussion, it was determined that Plante Moran would provide the most  
333 benefits, as they previously provided audit and tax services to the MDA for fourteen years, prior  
334 to the switch last year.

335

336 The following was adopted:

337

338 **13-1019** Resolved, that the Michigan Dental Association approves **Adopted**  
339 the firm of Plante & Moran, PLLC to provide auditing and tax **Assoc. Policy**  
340 services, and be it further **Manual**

341

342 Resolved, that MDA encourages all entities and subsidiaries  
343 to utilize the same firm as the MDA.

344

345 Board Vote: 13 in favor, 1 opposed, 1 absent.

346

347 The following was adopted via general consent:

348

349 **14-1019** Resolved, that Resolution 11-1018 regarding MDA’s auditing **Adopted**  
350 firm be rescinded and removed from the *Association Policy*  
351 *Manual*.

352

353

354 **CONSENT CALENDAR**

355 There were seven recommendations and eight reports contained on the consent calendar.  
356 Recommendation 699 regarding electronic prescribing and the Report on an MDA App were  
357 removed from the consent calendar.

358

359 The following was adopted via general consent:

360

361 **15-1019**     Resolved, that the following be adopted:

**Adopted**

362

**ACTION REPORTS**

363 **COMMITTEE ON FINANCE**

364 Topic: Optional Contributions on the Dues Statement

365 Recommendation Numbers: 692-693

366

367

368 **COMMITTEE ON GOVERNMENTAL AND INSURANCE AFFAIRS**

369 Topic: Dental Support in Child Custody Orders

370 Recommendation Numbers: 689

371

372 **COMMITTEE ON GOVERNMENTAL AND INSURANCE AFFAIRS**

373 Topic: Senate Bill 343 – Student Loan Repayment

374 Recommendation Number: 703

375

376 **COMMITTEE ON GOVERNMENTAL AND INSURANCE AFFAIRS**

377 Topic: Assignment of Benefits

378 Recommendation Number: 701

379

380 **COMMITTEE ON GOVERNMENTAL AND INSURANCE AFFAIRS**

381 Topic: Permanent Revocation of License

382 Recommendation Number: 702

383

384 **INFORMATIONAL REPORTS**

- 385 • Report on MDA Leadership Demographics
- 386 • Report from Teledentistry Workgroup
- 387 • Review of MDA Calendar of Referrals
- 388 • Liaison Assignments to Committees and Outside Organizations
- 389 • Committee Dashboard
- 390 • Report on MDA Insurance & Financial Group
- 391 • Report on MDA Foundation

392

393 The recommendations are listed below in their entirety:

394

395	<b>16-1019</b>	<u>Resolved</u> , that the following optional contributions are	<b>Adopted</b>
396		approved to appear on the MDA dues statement for calendar	<b>Assoc. Policy</b>
397		year 2020:	<b>Manual</b>
398			
399		Dental PAC= \$65	
400		ADPAC = \$50	
401		Michigan Dental Association Foundation = \$55	
402			
403	<b>17-1019</b>	<u>Resolved</u> , that Resolution 1EC-1118 regarding optional	<b>Adopted</b>
404		contributions on the dues statement be rescinded and removed	
405		from the <i>Association Policy Manual</i> .	
406			
407	<b>17-619</b>	<u>Resolved</u> , the Michigan Dental Association	<b>Adopted</b>
408		supports efforts to require	<b>Amended a</b>
409		dental support in child custody orders as a child	<b>Previous Action</b>
410		support obligation.	<b>Assoc. Policy</b>
411			<b>Manual</b>
412			
413	<b>18-1019</b>	<u>Resolved</u> , that the MDA support legislation to increase	<b>Adopted</b>
414		funding for the Michigan State Loan Repayment program.	<b>Assoc. Policy</b>
415			<b>Manual</b>
416			
417	<b>19-1019</b>	<u>Resolved</u> , that the Michigan Dental Association supports the	<b>Adopted</b>
418		right of each dentist to accept or reject assignment of benefits	<b>Assoc. Policy</b>
419		from any dental benefits plan, and be it further	<b>Manual</b>
420			
421		<u>Resolved</u> , that the MDA supports the right of every patient to	
422		assign his or her benefits to the treating dentist and to have the	
423		assignment honored by the third party payer, and be it further	
424			
425		<u>Resolved</u> , that when a third-party payer submits payment	
426		directly to the patient, contrary to the patient’s authorized	
427		preference, the dentist has the right to request payment directly	
428		from the patient. If the patient declines, then it is the third-	
429		party payer’s responsibility to submit the correct payment to	
430		the dentist within fifteen (15) days of being notified of the	
431		incorrect payment, and to submit the payment to the dentist	
432		whether or not the third-party payer has received	
433		reimbursement from the patient.	
434			
435			

436 **20-1019** Resolved, that the MDA support legislation to permanently **Adopted**  
437 revoke licenses of health providers who are convicted of **Assoc. Policy**  
438 sexual penetration under the pretext of medical treatment. **Manual**

439

440 **FUND BALANCES**

441 There were no allocations from the Non-Reserve Fund at this meeting.

442

443 **ELECTRONIC PRESCRIBING**

444 The Board approved policy opposing legislation that required all prescriptions to be transmitted  
445 electronically and remaining neutral on legislation requiring controlled substance prescriptions  
446 be transmitted electronically. However, the MDA encourages members to implement  
447 electronic prescribing; this is the current trend and it is expected that the federal government  
448 will mandate it in the future.

449

450 The Board questioned whether it should consider partnering with an app software company  
451 with e-scribing capabilities that could also integrate with practice management software. It  
452 suggested that MDA Insurance & Financial Group consider researching this as a member  
453 benefit/endorsement.

454

455 The following was adopted as amended via general consent:

456

457 **21-1019** Resolved, that the MDA oppose legislation requiring all **Adopted**  
458 prescriptions be transmitted electronically, and remain **Assoc. Policy**  
459 neutral on legislation requiring controlled substance **Manual**  
460 prescriptions to be transmitted electronically, and be  
461 it further

462

463 Resolved, that the MDA encourage members to  
464 implement electronic prescribing.

465

466 **MDA APP**

467 The Board is aware that the Committee on Member Success has researched the development  
468 of an MDA app and recommended that the MDA take no action on an MDA association app  
469 until after the 2020 Annual Session had concluded and member utilization of the Annual  
470 Session event app could be studied.

471

472 The Board believes that the development of an MDA app should be prioritized and include  
473 information that members want, as much as is feasible. The Board is aware that the ADA is not  
474 currently prioritizing Aptify integration with an app; however, Board members believed the app  
475 could be directed to the website to pay dues, update profiles and other similar functionality  
476 that requires integration with Aptify.

477  
478 The Board agreed that a workgroup should be created consisting of members with technology  
479 knowledge as well as those that are likely to be users so that they can participate in the  
480 development of the app and what information is important to them.

481  
482 **BOARD COMMUNICATION WITH COMPONENTS**

483 The Board reviewed a written report on recent contacts with the components. Feedback from  
484 the components is generally positive and Board members will continue to reach out to the  
485 components prior to each meeting.

486  
487 **ANNOUNCEMENTS**

488 *Legislative Update*

- 489 • The Dental Therapy Rules are in the Office of Regulatory Reform. All of MDA's  
490 recommendations have been included.
- 491 • MDA is currently working on developing a contract packet for third and fourth year dental  
492 students and new dentists.
- 493 • MDA created a program to recruit dentists to run for elective office. It was announced that  
494 Dr. Saranna Berger-Flemming is considering a run for the State House of Representatives.
- 495 • HB4223 (Pre-K dental screening) passed the House last spring and is now in the Senate  
496 Health Policy Committee. There was funding in the proposed budget, however it was  
497 vetoed by Governor Whitmer.
- 498 • There are three recognized dental specialties that Michigan does not recognize. MDA is  
499 working on legislation that would recognize all Commission-approved dental specialties in  
500 the state of Michigan.
- 501 • The Teledentistry Workgroup is drafting Michigan-specific regulations. It is working through  
502 the final vetting process and recommendations will be forwarded to CGIA with a possible  
503 recommendation to the Board in December.

504  
505 *Healthy Kids Dental/BCBSM*

506 Dr. Lisa Knowles, acknowledging her new role as a BCBS employee, announced that beginning  
507 November 1, DentaQuest will be the third party claims administrator for BCBSM for the Healthy  
508 Kids Dental Program. Dentists will receive a pin number in the mail to be used when registering  
509 with DentaQuest. Dentists must be registered with DentaQuest prior to November 1 in order to  
510 receive reimbursement even if they are non-par with BCBSM.

511  
512 **ADJOURNMENT:** The meeting was adjourned by President Gingrich at 4:16 pm.

513  
514  
515  
516 Margaret Gingrich, DDS  
517 President

Clayton Shunk, DDS  
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